

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT4123270

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
STEFAAN VAN DEN BROECKE	07/29/2016
EJUNG KIM	07/28/2016
ALFREDO CARRENO	07/28/2016
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SANFORD, L.P.
<b>Street Address:</b>	3500 LACEY ROAD
<b>Internal Address:</b>	10TH FLOOR
<b>City:</b>	DOWNERS GROVE
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60515
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29572770
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	adria.strutz@newellco.com
<b>Correspondent Name:</b>	SANFORD, L.P.
<b>Address Line 1:</b>	3500 LACEY ROAD
<b>Address Line 2:</b>	10TH FLOOR
<b>Address Line 4:</b>	DOWNERS GROVE, ILLINOIS 60515
<b>ATTORNEY DOCKET NUMBER:</b>	D-16-PM598-US-PDS
<b>NAME OF SUBMITTER:</b>	ADRIA STRUTZ
<b>SIGNATURE:</b>	/Adria Strutz/
<b>DATE SIGNED:</b>	11/01/2016
<b>Total Attachments: 4</b>	
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**ASSIGNMENT**

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WHEREAS, WE, **Stefaan Van Den Broecke**, a citizen of Belgium and having an address at 1619 Grove Street, Kalamazoo, MI 49006, **EJung Kim**, a citizen of South Korea and having an address at 4601 Fox Valley Ave. Apt 2B, Portage, MI 49024 and **Alfredo Carreno**, a citizen of the US and having an address at 6474 Pepperidge Circle, Portage, MI 49024, have invented certain inventions and improvements disclosed in an application for Letters Patent entitled "**WRITING INSTRUMENT**," filed in the United States Patent and Trademark Office on July 29, 2016 and assigned U.S. Application No. 29/572,770; and

WHEREAS, **Sanford, LP**, a limited partnership of the State of Illinois having a principal place of business at 3500 Lacey Road, 10<sup>th</sup> Floor, Downers Grove, IL 60515 (hereinafter "Assignee"), is desirous of acquiring an interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which WE hereby acknowledge, WE, **Stefaan Van Den Broecke**, **EJung Kim** and **Alfredo Carreno**, by these presents do sell, assign, and transfer to Assignee, the full, exclusive, and entire right, title, and interest in and to said application, in and to any divisions, continuations, reexaminations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and WE hereby request the Director of the U.S. Patent and Trademark Office to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, reexamination, or reissue thereof, to Assignee, for its interest and for the sole use and benefit of Assignee and its assigns and legal representatives;

For the same consideration, WE, by these presents, do sell, assign, and transfer to Assignee the full, exclusive, and entire right, title, and interest in and to any U.S. nonprovisional or foreign application or applications corresponding to said application, in whole or in part, and to any Letters Patent and similar protective rights granted on said U.S. nonprovisional or foreign

applications, and in and to the right to claim any applicable priority rights arising from or required for said U.S. nonprovisional or foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said U.S. nonprovisional or foreign applications to be filed and issued in the name of Assignee or its designee insofar as permitted by applicable law;

AND, for the same consideration, WE agree to sign all lawful papers, execute all division, continuing, reexamination, reissue, and other applications, make all assignments and rightful oaths, and generally do everything possible to aid Assignee, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

WE hereby authorize Assignee to insert in the blanks above the filing date and application number of said application when known.

STATE OF Michigan  
COUNTY OF Kalamazoo

  
Stefaan Van Den Broecke

Before me, a Notary Public in and for the State of Michigan, on this 29th day of July, 2016, personally appeared **Stefaan Van Den Broecke**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

  
NOTARY PUBLIC

(SEAL)

My Commission Expires: 09/16/2022

DIANE L. MARTIN, Notary Public  
State of Michigan, County of Calhoun  
My Commission Expires 09/16/2022  
Acting in the County of Kalamazoo

EJung Kim

EJung Kim

STATE OF Michigan  
COUNTY OF Kalamazoo

Before me, a Notary Public in and for the State of Michigan on this 28th day  
of July, 2016, personally appeared **EJung Kim**, who, being duly sworn, signed  
and acknowledged the foregoing Assignment as ~~his~~  
her free act and deed.

Diane L Martin

NOTARY PUBLIC

(SEAL)

My Commission Expires: 09/16/2022

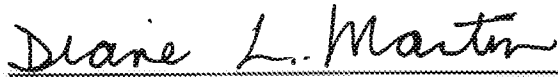
DIANE L. MARTIN, Notary Public  
State of Michigan, County of ~~Cass~~  
My Commission Expires 09/16/2022  
Acting in the County of Kalamazoo

STATE OF Michigan  
COUNTY OF Kalamazoo

  
\_\_\_\_\_  
Alfredo Carreno

Before me, a Notary Public in and for the State of Michigan, on this 28<sup>th</sup> day  
of July, 2016, personally appeared **Alfredo Carreno**, who, being duly sworn,  
signed and acknowledged the foregoing Assignment as his free act and deed.

(SEAL)

  
\_\_\_\_\_  
NOTARY PUBLIC

My Commission Expires: 09/16/2022

DIANE L. MARTIN, Notary Public  
State of Michigan, County of ~~Cass~~  
My Commission Expires 09/16/2022  
Acting in the County of Kalamazoo