

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KARTHIK GOPALAKRISHNAN VINMANI	10/28/2016
GAURAV JAIN	10/28/2016
RENJI KURUVILLA THOMAS	10/28/2016
ARUN KUMAR VIJAYA KUMAR	10/28/2016
KARTHIKEYA SIVAPRASAD ALPURI	10/28/2016
RECEIVING PARTY DATA	
Name:	BRILLIO LLC
Street Address:	100 TOWN SQUARE PLACE
Internal Address:	SUITE #308
City:	JERSEY CITY
State/Country:	NEW JERSEY
Postal Code:	07310
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15342666
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	IPBRI112016096
NAME OF SUBMITTER:	MICHAEL J. PENNINGTON
SIGNATURE:	/Michael J. Pennington/ reg. no. 59,064
DATE SIGNED:	11/03/2016

Total Attachments: 3

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PATENT ASSIGNMENT

For and in consideration of good and valuable consideration, the receipt and sufficiency thereof being hereby acknowledged, each undersigned inventor acknowledges his/her prior and ongoing obligation to sell, assign, and transfer, and agrees to sell, assign, and transfer the entire world wide right, title and interest for the United States and all foreign countries, in and to any and all inventions and improvements conceived during and within the scope of his/her employment, consultation, affiliation, etc., and further acknowledges that he/she has sold, assigned, and transferred, and hereby sells, assigns, and transfers, unto:

**Brillio LLC
100 Town Square Place,
Suite #308, Jersey City, New Jersey 07310**

a company of California, USA, and **Brillio LLC**. (hereinafter "the Assignee") desires to acquire all right, title, and interest, in and to the certain inventions (identified below), applications, and any United States and foreign patents to be obtained therefore relating to:

"Method and system for adapting content on HMD based on behavioral parameters of user"

as set forth in the United States Patent Application executed by each undersigned inventor on the date indicated by each inventor signature below, and further identified by the attorney docket number referenced above;

☒ executed concurrently herewith **or** U.S. Application Serial No. _____ filed on _____ for and to said United States Patent Application including any and all divisions or continuations thereof and in and to any and all Letters Patent of the United States and foreign patents and all rights of priority to be obtained therefore which may issue on any such application or for said invention therein disclosed, including any and all reissues or extensions thereof, to be held and enjoyed by, its successors, legal representatives and assigns to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by the undersigned had this Assignment not been made.

Each undersigned inventor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all such Letters Patent to the Assignee, its successors and assigns, in accordance herewith.

Each undersigned inventor warrants and covenants that he/she has the full and unencumbered right to sell and assign the interests hereby sold and assigned and that he/she has not executed and will not execute any document or instrument in conflict herewith.

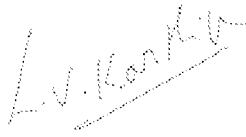
Each undersigned inventor further covenants and agrees that he/she, upon the request and at the expense of the Assignee, will execute and deliver any papers, make all rightful oaths, testify in any legal proceeding relating to said inventions and improvements, communicate to the Assignee all facts known to the undersigned relating to such inventions and improvements and the history thereof; and perform all other lawful acts deemed necessary or desirable by the Assignee, and its legal representatives, to secure, maintain, and enforce patent protection for such inventions and improvements and for vesting title to such inventions and improvements in the Assignee, and in particular to perfect title to said above-identified certain inventions, and applications including divisions and continuations thereof, and any and all Letters Patent which may be granted

therefore or thereon, including reissues, extensions, or counterparts in the United States and worldwide.

Each undersigned inventor hereby grants the Assignee and the practitioner(s) with authorized power of attorney to insert in this document any further identification which may be necessary or desirable for filing and/or recordation of this document.


This assignment is governed by the substantive laws of US.

(1) Name of Inventor: Karthik Gopalakrishnan Vinmani

Signature:  _____


Date: 28th Oct, 2016

(2) Name of Inventor: Gaurav Jain

Signature:  _____


Date: 28th Oct, 2016

(3) Name of Inventor: Renji Kuruvilla Thomas

Signature:  _____

Date: 28th Oct, 2016

(4) Name of Inventor: Arun Kumar Vijaya Kumar

Signature:  _____

Date: 28th Oct, 2016

(5) Name of Inventor: Karthikeya Sivaprasad Alpur

Signature:

A. K. Gupta

Date: 28th Oct, 2016