

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4132618

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	MEMORY, INC.	03/09/2016
RECEIVING PARTY DATA		
Name:	GOPRO, INC.	
Street Address:	3000 CLEARVIEW WAY	
City:	SAN MATEO	
State/Country:	CALIFORNIA	
Postal Code:	94402	
PROPERTY NUMBERS Total: 8		
Property Type	Number	
Application Number:	61521624	
Application Number:	62276627	
Application Number:	14234653	
Application Number:	61910823	
Application Number:	61910839	
Application Number:	62291336	
PCT Number:	US2012050155	
PCT Number:	US2014067864	
CORRESPONDENCE DATA		
Fax Number:	(877)769-7945	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(512) 472-5070	
Email:	apsi@fr.com	
Correspondent Name:	RYAN MCCARTHY	
Address Line 1:	FISH & RICHARDSON P.C.	
Address Line 2:	P.O.BOX 1022	
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022	
ATTORNEY DOCKET NUMBER:	39636-0001001	
NAME OF SUBMITTER:	VERONICA JUAREZ	
SIGNATURE:	/Veronica Juarez/	

PATENT

DATE SIGNED:	11/08/2016
Total Attachments: 2 source=SSAMMFP2ndF16110407440#page1.tif source=SSAMMFP2ndF16110407440#page2.tif	

ASSIGNMENT

WHEREAS, Vemory, Inc., a corporation organized under the laws of the State of Delaware, and having an office and place of business at 8310 Capital Texas Highway, Suite 260, Austin, TX 78731 (hereinafter "Assignor") is the owner of the entire right, title, and interest throughout the world in the invention(s) and improvement(s) described in the United States patent applications listed in Schedule A, attached hereto, the "ASSIGNED INTELLECTUAL PROPERTY");

AND WHEREAS, GoPro, Inc., a corporation organized and existing under the laws of the State of Delaware, and having an office and place of business at 3000 Clearview Way, San Mateo, CA 94402 (hereinafter "Assignee"), is desirous of acquiring the entire right, title, and interest throughout the world in the ASSIGNED INTELLECTUAL PROPERTY;

AND WHEREAS, Assignor hereby grants the Assignee, its successors, legal representatives and assigns, the power to insert on this instrument any further identification that may be necessary or desirable to comply with the recordation rules of any appropriate and competent authority, including, without limitation, the United States Patent and Trademark Office.

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, Assignor does hereby assign, sell, and transfer to Assignee, its successors, and assigns, Assignor's entire right, title, and interest throughout the world in the ASSIGNED INTELLECTUAL PROPERTY, including all right, title, and interest throughout the world that presently exists or that may arise in the future, including, but not limited to, the right to claim priority; all divisionals, continuations, continuations-in-part, or renewals thereof; all patents, utility models, or design registrations that may be granted therefrom, including all reissues, reexamination certificates, or extensions of such patents; all related applications which have been or shall be filed in any country; and all rights, powers, privileges, and immunities arising from the ASSIGNED INTELLECTUAL PROPERTY, together with Assignor's right, title, and interest throughout the world in all causes of action, either in law or equity, for infringement thereof, including all rights of action and damages for past infringement.

This Assignment is effective as of March 9, 2016.

Vemory, Inc.
(Assignor)

By: _____

Sharon Zezima
Secretary

SCHEDULE A

TITLE	COUNTRY	APP. NO.	FILING DATE
Digital Media Editing	US	61/521,624	8/9/2011
Digital Media Editing	US	62/276,627	1/8/2016
Digital Media Editing	US	14/234,653	1/24/2014
Digital Media Editing	WIPO	PCT/US2012/050155	8/9/2012
Presentations Based On Aggregated Content	US	61/910,823	12/2/2013
Presentations Based on Aggregated Content	US	61/910,839	12/2/2013
Presentations Based on Aggregated Content	WIPO	PCT/US2014/067864	12/1/2014
Digital Media Editing	US	62/291,336	2/4/2016

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RECORDED: 11/08/2016

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REEL: 040252 FRAME: 0765