

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Varouj A. Chitilian	03/02/2012
Ilya Netchitailo	03/02/2012
Nikhil Bakshi	03/02/2012
Jiaqi Yu	03/02/2012
Chetan Patel	03/16/2012
RECEIVING PARTY DATA	
Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15342863
CORRESPONDENCE DATA	
Fax Number:	(877)769-7945
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	16113-2872002
NAME OF SUBMITTER:	KRISTI A. HOLMLUND
SIGNATURE:	/Kristi A. Holmlund/
DATE SIGNED:	11/08/2016
Total Attachments: 4	

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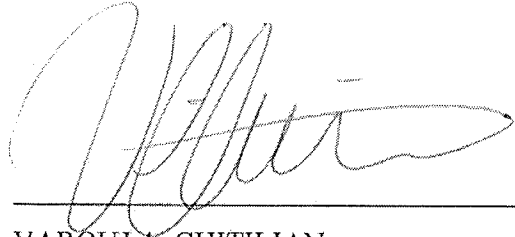
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ASSIGNMENT

For valuable consideration, we, VAROUJ A. CHITILIAN of 400 Beale Street Apt 2006 San Francisco, CA 94105, ILYA NETCHITAILO of 529 Thompson Avenue, #B, Mountain View, CA 94043, NIKHIL BAKSHI of 541 Del Medio Avenue #305, Mountain View, CA 94040, JIAQI YU of 28576 Anchorage Lane, Hayward, CA 94545, CHETAN PATEL of 48952 Nampeyo Street, Fremont, CA 94539, hereby assign to: Google Inc., a corporation of Delaware having a place of business at:


1600 Amphitheatre Parkway
Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled ADVERTISER CAMPAIGN SCRIPTING, filed May 21, 2012, and assigned U.S. Serial Number 13/476,135, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



VAROUJ A. CHITILIAN

Witnessed by:



Signature


Date: 03/02/2012

Larry G. Sanderson Jr

Typed or Printed Name


1013 Campbell Ave
Los Altos, CA 94024

Witness Address



ILYA NETCHITAILO

Witnessed by:



Signature

Date: 03/02/2012

Alexander Barrocan

Typed or Printed Name

1797 California St
Mountain View, CA 94041

Witness Address



NIKHIL BAKSHI


Witnessed by:


Signature

Date: 03/02/2012

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JIAQI YU

Witnessed by:


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Date: 3/2/12

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Ch. Patel
CHETAN PATEL

Witnessed by:

K Y
Signature

Date: 3/16/2012

KAREN YAO
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