## 504086070 11/08/2016

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
BENSON SU	09/21/2016
ADAM KREPACK	09/22/2016

#### **RECEIVING PARTY DATA**

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Street Address:	409 N. FIGUEROA STREET
City:	WILMINGTON
State/Country:	CALIFORNIA
Postal Code:	90744

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	29583660

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ATTORNEY DOCKET NUMBER:	11594-2016002
NAME OF SUBMITTER:	KERRY BITTER
SIGNATURE:	/Kerry Bitter/
DATE SIGNED:	11/08/2016

**Total Attachments: 2** 

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PATENT 504086070 REEL: 040253 FRAME: 0364

United States Patent Application Attorney Docket No.: 11594-2016002 First Named Inventor: Benson SU

#### ASSIGNMENT

This Agreement is by and between Benson SU and Adam KREPACK ("Assignors") and Covves LLC ("Assignees").

WHEREAS, Assignors, have invented a certain new and useful inventive ornamental design of a functional item (the "Design") entitled INFLATABLE BEVERAGE HOLDER and identified by attorney docket number 11594-2016002; and

WHEREAS, Assignees, wish to acquire the entire rights, title, and interest in the Design and the Patent;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNORS does hereby sell, assign and transfer unto ASSIGNEES, their successors, assigns, and legal representatives, the entire right, title and interest in and to the aforesaid application, to the design as described in the aforesaid application, and to any formal application which may be filed based in whole or in part on the aforesaid application, in the United States and all foreign countries, together with the right of priority under any international conventions, treaties and/or agreements to which the United States currently adheres and adheres to in the future, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEES, for the sole use and benefit of ASSIGNEES, its successors, assigns, and legal representatives;

AND ASSIGNORS authorizes ASSIGNEES, their successors, assigns, and legal representatives, or anyone it may properly designate, to apply for Letters Patent, in their own name if desired, in any and all foreign countries, and additionally to claim the filing date of aforesaid application and/or otherwise take advantage of the provisions of any international convention, treaty and/or agreement;

AND ASSIGNORS FURTHERMORE authorizes ASSIGNEES, their successors, assigns, and legal representatives, or anyone it may properly designate, to insert in this instrument the filing date and/or serial number of said application when ascertained;

AND ASSIGNORS AGREEING, FURTHERMORE, upon request of ASSIGNEES, and without further remuneration, but at no expense to ASSIGNORS, that ASSIGNORS or ASSIGNORS' executors or administrators will provide all reasonable assistance to obtain, maintain, and assert the fullest measure of legal protection that ASSIGNEES desires to obtain or assert for the design, any related designs, any formal application based thereon, and any resulting patents, including executing any and all papers desired by ASSIGNEES for the filing and granting of formal applications, the perfecting of title in ASSIGNEES, and in enforcing any rights in the design, any related designs, and any formal application or patent based thereon.

If any provision of this assignment is held by any court to be unenforceable, such provision shall be interpreted to accomplish the objectives of the original provision to the fullest extent allowed by law and the remainder of this assignment shall remain in full force and effect.

**EXECUTED** as of the date(s) written below by ASSIGNORS:

	Date:	9/21/16	
Benson SU	*****		
MU	Date:	9/22/16	
Adam KREPACK			

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