504093113 11/11/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4139781

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
STUDIOFEED LTD.	11/04/2016

RECEIVING PARTY DATA

Name:	SUBPAC, INC.
Street Address:	380 PORTAGE AVE.
City:	PALO ALTO
State/Country:	CALIFORNIA
Postal Code:	94306

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	14472264
PCT Number:	US2014053277

CORRESPONDENCE DATA

Fax Number: (650)938-5200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6509888500

Email:rhancock@fenwick.comCorrespondent Name:FENWICK & WEST LLPAddress Line 1:801 CALIFORNIA STAddress Line 2:ATTN FRANK YANG

Address Line 4: MOUNTAIN VIEW, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	32609-34564
NAME OF SUBMITTER:	FRANK YANG, REG. NO. 65788
SIGNATURE:	/Frank Yang/
DATE SIGNED:	11/11/2016

Total Attachments: 2

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PATENT 504093113 REEL: 040293 FRAME: 0030

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, StudioFeed Ltd., an Ontario, Canada corporation having its principal place of business at 1485 Dupont St. 310, Toronto, ON, Canada, M6P 3S2 ("ASSIGNOR"), does hereby sell, assign, and transfer to SubPac, Inc., a Delaware corporation (formerly known as Studiofeed USA, LLC, a Delaware limited liability company) having its principal place of business at 380 Portage Ave, Palo Alto, CA, 94306 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, and effective as of August 28, 2014, the following:

- 1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional or non-provisional application filed under 35 U.S.C. § 111, design application filed under 35 U.S.C. § 171, international application filed according to the Patent Cooperation Treaty (PCT), U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATIONS"):
 - U.S. Application No. 14/472,264, entitled "MULTISTAGE TACTILE SOUND DEVICE," filed on August 28, 2014, which claims priority from the following three U.S. provisional applications:

Date Filed	Serial Number
May 12, 2014	61/991,831
December 20, 2013	61/919,020
August 28, 2013	61/871,101

 PCT Application No. PCT/US2014/053277, entitled "MULTISTAGE TACTILE SOUND DEVICE," filed on August 28, 2014, which claims priority from the following three U.S. provisional applications:

Date Filed	Serial Number
May 12, 2014	61/991,831
December 20, 2013	61/919,020
August 28, 2013	61/871,101

and;

- 2. The entire worldwide right, title, and interest in and to:
- (a) the APPLICATIONS; (b) all applications claiming priority from one or more of the APPLICATIONS; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto that have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) that may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATIONS and in any underlying provisional or foreign applications, together with all rights to recover damages for infringement of provisional rights.

ASSIGNOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths,

REEL: 040293 FRAME: 0031

Title:	MULTISTAGE TACTILE SOUND DEVICE		
Filed:	August 28, 2014	Attorney Docket	32609-34564/US
	NAME OF THE PROPERTY OF THE PR	#;	32609-34564/PCT
Application #:	14/472,264, PCT/US2014/053277	A THE POST OF THE CONTROL OF THE SECOND OF T	

assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titled and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. ASSIGNOR further agrees to provide any successor, transferee, assignee, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

ASSIGNOR represents that ASSIGNOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the ASSIGNOR has made or will make hereafter no assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

Duly Authorized Representative of ASSIGNOR	Date of Signature
Name: 7000 C149882384	4
Title: <u>\\</u> StudioFeed Ltd.	
Duly Authorized Representative of ASSIGNEE	Date of Signature
	11/04/16
Name: TOM CHEVELELI	
Title: <=>	
Grob Dan Ima	