

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4141722

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
PAUL HESLOP	10/18/2016
RECEIVING PARTY DATA	
Name:	NAIL ALLIANCE - SOE, INC.
Street Address:	6840 NORTH OAK TRAFFICWAY
City:	GLADSTONE
State/Country:	MISSOURI
Postal Code:	64118
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29581386
CORRESPONDENCE DATA	
Fax Number:	(801)531-9168
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	801-532-1922
Email:	jlclark@traskbritt.com
Correspondent Name:	TRASKBRITT
Address Line 1:	230 SOUTH 500 EAST, SUITE 300
Address Line 4:	SALT LAKE CITY, UTAH 84102
ATTORNEY DOCKET NUMBER:	3631-P13369US
NAME OF SUBMITTER:	STEVEN W. GUTKE
SIGNATURE:	/Steven W. Gutke/
DATE SIGNED:	11/14/2016
Total Attachments: 2	
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ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, each undersigned ASSIGNOR does hereby:

SELL, ASSIGN AND TRANSFER to NAIL ALLIANCE - SOE, INC. ("ASSIGNEE"), a corporation of the State of Missouri, having a place of business at 6840 North Oak Trafficway, Gladstone, MO 64118, the entire right, title and interest for the United States and all foreign countries in and to any and all improvements that are disclosed in the **Application for United States Letters Patent Serial No. 29/581,386** filed on **October 18, 2016**, and titled **COSMETIC PRODUCT MIXING KIT**, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent or the legal equivalent thereof that have been or may be filed in the United States and all foreign countries relating to any of such improvements; all original, reexamined and reissued patents that have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application made in the United States;

AUTHORIZE the ASSIGNEE to apply for and receive any and all United States and foreign patents relating to such improvements in its own name;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to and in the name of the ASSIGNEE;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement or encumbrance affecting the rights and property herein conveyed has been or will be made or entered into by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this Assignment, to execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications relating to any and all such improvements; to execute all rightful oaths, declarations, assignments, powers of attorney and other papers; to communicate to the ASSIGNEE all facts and provide to the ASSIGNEE all documents and things known and accessible to the undersigned relating to such improvements and the history thereof, and testify as to the same in any interference, litigation or other proceeding relating thereto; and generally to do everything possible that the ASSIGNEE shall consider desirable for vesting title to such improvements in the ASSIGNEE, and to secure, maintain, defend and enforce valid and enforceable patent protection for such improvements;

AGREE AND ACKNOWLEDGE that the SALE, ASSIGNMENT AND TRANSFER of rights and property set forth herein is and shall be IRREVOCABLE and BINDING upon the heirs, assigns, representatives and successors of each undersigned ASSIGNOR and EXTEND to the successors, assigns and nominees of the ASSIGNEE.

ASSIGNOR:

Paul Heslop
Paul Heslop
Residing at: 134 Citation Drive, Farmington, UT 84025

Date: OCTOBER 18, 2016

COUNTY OF DAVIS)
STATE OF UTAH) : ss.

On this 18 day of OCTOBER, 2016, before me personally appeared PAUL HESLOP, to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she executed the same.

Kaelee Rawson
Notary Public in and for said County and State

My Commission Expires:
August 31, 2018

