11/17/2016 504100539

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
NEILFRED PICCIOTTO	10/19/2016
SEAN EDWARD PURCELL	10/19/2016
RODERICK ADONIS CHAVEZ	11/16/2016

RECEIVING PARTY DATA

Name:	GOOGLE INC.	
Street Address:	1600 AMPHITHEATRE PARKWAY	
City:	MOUNTAIN VIEW	
State/Country:	ountry: CALIFORNIA	
Postal Code: 94043		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15299833

CORRESPONDENCE DATA

Fax Number: (801)355-0160

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PAIGE M. ALSBURY Correspondent Name:

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ATTORNEY DOCKET NUMBER:	10029-05076 US	
NAME OF SUBMITTER: PAIGE M. ALSBURY		
SIGNATURE: /Paige Alsbury/		
DATE SIGNED:	11/17/2016	

Total Attachments: 3

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PATENT REEL: 040355 FRAME: 0604 504100539

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to **Google Inc.**, a **Delaware** corporation, having a place of business at **1600 Amphitheatre Parkway**, **Mountain View**, **CA 94043** ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

- 1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the provisional application filed under 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C. §111(a) and entitled **ENABLING COMMUNICATION WHILE LIMITING ACCESS TO USER INFORMATION** ("APPLICATION"), which:
 - having a filing date of <u>October 21, 2016</u>, and bearing U.S. application serial number <u>15/299,833</u>.
 - The APPLICATION claims the benefit of a provisional application, filed on October 29, 2015, now bearing U.S. application serial number 62/248.241.
 - 2. The entire worldwide right, title, and interest in and to:
- (a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not

Attorney Docket # 10029-05076 US 1 of 2

Title: ENABLING COMMUNICATION WHILE LIMITING ACCESS TO USER

INFORMATION

Filed: October 21, 2016

Application No.: 15/299,833

hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

DocuSigned by: To DocuSigned by: X 088CB95BB846467	10/19/2016	
NeilFred Picciotto	Date of Signature	
x Roderick Adonis Chavez	Date of Signature	
DocuSigned by: 3B3EFFF0F10E4B7	10/19/2016	
Sean Edward Purcell	Date of Signature	

Title: ENABLING COMMUNICATION WHILE LIMITING ACCESS TO USER

INFORMATION

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X	
NeilFred Picciotto	Date of Signature
/Roderick Adonis Chavez/	11/16/2016
Roderick Adonis Chavez	Date of Signature
x	
Sean Edward Purcell	Date of Signature

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> **PATENT** REEL: 040355 FRAME: 0607

RECORDED: 11/17/2016