

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT4099993

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
EXACTTARGET, INC.	02/16/2016
RECEIVING PARTY DATA	
Name:	EXACTTARGET, LLC
Street Address:	20 NORTH MERIDIAN STREET
Internal Address:	SUITE 200
City:	INDIANAPOLIS
State/Country:	INDIANA
Postal Code:	46204
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13254619
CORRESPONDENCE DATA	
Fax Number:	(202)787-5520
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2027875521
Email:	pto@morriskamlay.com
Correspondent Name:	MORRIS & KAMLAY LLP/SALESFORCE
Address Line 1:	NICOLE GORNEY
Address Line 2:	THE LANDMARK @ ONE MARKET STREET, SUITE 300
Address Line 4:	SAN FRANCISCO, CALIFORNIA 94105
ATTORNEY DOCKET NUMBER:	030730-528US
NAME OF SUBMITTER:	AMELIA KHALAF
SIGNATURE:	/Amelia Khalaf/
DATE SIGNED:	10/17/2016
Total Attachments: 4	
source=Change_of_Name_ExactTarget_Inc_ExactTarget_LLC#page1.tif	
source=Change_of_Name_ExactTarget_Inc_ExactTarget_LLC#page2.tif	
source=Change_of_Name_ExactTarget_Inc_ExactTarget_LLC#page3.tif	
source=Change_of_Name_ExactTarget_Inc_ExactTarget_LLC#page4.tif	

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "EXACTTARGET, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "EXACTTARGET, INC." TO "EXACTTARGET, LLC", FILED IN THIS OFFICE ON THE NINETEENTH DAY OF FEBRUARY, A.D. 2016, AT 6:46 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3829007 8100V
SR# 20160973961

You may verify this certificate online at corp.delaware.gov/authver.shtml


Authentication: 201875926
Date: 02-23-16

PATENT
REEL: 040381 FRAME: 0589

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is July 14, 2004.
- 4.) The name of the Corporation immediately prior to filing this Certificate is ExactTarget, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is ExactTarget, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
16th day of February, A.D. 2016.

By: 
Authorized Person
Name: Amy Weaver
Print or Type

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "EXACTTARGET, LLC" FILED IN THIS OFFICE ON THE NINETEENTH DAY OF FEBRUARY, A.D. 2016, AT 6:46 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3829007 8100V
SR# 20160973961

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201875926
Date: 02-23-16

PATENT
REEL: 040381 FRAME: 0591

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:46 PM 02/19/2016
FILED 06:46 PM 02/19/2016
SR 20160973961 - File Number 3829007

STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION

- **First:** The name of the limited liability company is ExactTarget, LLC
- **Second:** The address of its registered office in the State of Delaware is 1209 Orange Street in the City of Wilmington
Zip Code 19801
- The name of its Registered agent at such address is The Corporation Trust Company
- **Third:** (Insert any other matters the members determine to include herein.)
This Certificate of Formation shall be effective on the date of filing.

In Witness Whereof, the undersigned have executed this Certificate of Formation this 16th day of February, 20 2016.

By: Amy Weaver
Authorized Person(s)

Name: Amy Weaver
Typed or Printed