

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT4154464

|                                                                                                                                                                                                 |                                   |                       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>                                                                                                                                                                         | NEW ASSIGNMENT                    |                       |
| <b>NATURE OF CONVEYANCE:</b>                                                                                                                                                                    | ASSIGNMENT                        |                       |
| <b>CONVEYING PARTY DATA</b>                                                                                                                                                                     |                                   |                       |
|                                                                                                                                                                                                 | <b>Name</b>                       | <b>Execution Date</b> |
|                                                                                                                                                                                                 | JOHN KOKENGE                      | 11/11/2016            |
| <b>RECEIVING PARTY DATA</b>                                                                                                                                                                     |                                   |                       |
| <b>Name:</b>                                                                                                                                                                                    | ORGANIZED LIVING, INC.            |                       |
| <b>Street Address:</b>                                                                                                                                                                          | 3100 EAST KEMPER ROAD             |                       |
| <b>City:</b>                                                                                                                                                                                    | CINCINNATI                        |                       |
| <b>State/Country:</b>                                                                                                                                                                           | OHIO                              |                       |
| <b>Postal Code:</b>                                                                                                                                                                             | 45241                             |                       |
| <b>PROPERTY NUMBERS Total: 1</b>                                                                                                                                                                |                                   |                       |
|                                                                                                                                                                                                 | <b>Property Type</b>              | <b>Number</b>         |
|                                                                                                                                                                                                 | Application Number:               | 29585293              |
| <b>CORRESPONDENCE DATA</b>                                                                                                                                                                      |                                   |                       |
| <b>Fax Number:</b>                                                                                                                                                                              | (513)977-8141                     |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                   |                       |
| <b>Phone:</b>                                                                                                                                                                                   | 513-977-8200                      |                       |
| <b>Email:</b>                                                                                                                                                                                   | gina.smith@dinsmore.com           |                       |
| <b>Correspondent Name:</b>                                                                                                                                                                      | DINSMORE & SHOHL LLP              |                       |
| <b>Address Line 1:</b>                                                                                                                                                                          | 255 EAST FIFTH STREET, SUITE 1900 |                       |
| <b>Address Line 4:</b>                                                                                                                                                                          | CINCINNATI, OHIO 45202            |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>                                                                                                                                                                  | 22562-27                          |                       |
| <b>NAME OF SUBMITTER:</b>                                                                                                                                                                       | CHRISTOPHER W. ELSWICK            |                       |
| <b>SIGNATURE:</b>                                                                                                                                                                               | /Christopher W. Elswick/          |                       |
| <b>DATE SIGNED:</b>                                                                                                                                                                             | 11/22/2016                        |                       |
| <b>Total Attachments: 4</b>                                                                                                                                                                     |                                   |                       |
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| source=FinalAssignment#page4.tif                                                                                                                                                                |                                   |                       |

## ASSIGNMENT

WHEREAS, I, **John Kokenge**, of Cincinnati, Ohio, hereinafter called the *ASSIGNOR*, invented certain new and useful **Shelf Locator**, for which the *ASSIGNOR* executed an application for a United States Patent and for which said application for United States Patent was filed on November 22, 2016, under

☒ Patent Application Serial No. 29/585,293

☒ A Attorney Docket No. 36852-27;

WHEREAS, the *ASSIGNOR* hereby does authorize and request the attorney(s) and/or agent(s) recording the present assignment, to insert above the filing date and application number of said application, when known;

WHEREAS, **Organized Living, Inc.**, a corporation of the State of Delaware, with a place of business at 3100 East Kemper Road, Cincinnati, Ohio 45241, hereinafter called the *ASSIGNEE*, is desirous of acquiring the entire right, title and interest in and to said application and the inventions therein disclosed and any letters patent that may issue thereon;

AND, WHEREAS, it is the intent of the *ASSIGNOR* to assign all rights, including but not limited to all substantive rights as well as the (future) right to claim priority and the right to be granted a patent in any and all PCT Contracting States to the above referenced application to the Assignee;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, *ASSIGNOR* hereby does sell, assign and transfer unto said *ASSIGNEE*, its successors and assigns, the entire right, title and interest, including the right to sue for past infringement, if any, and the (future) right to claim priority, in and to said application, the inventions therein disclosed, and any improvements thereon, and in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possession, in any and all foreign countries, including without limit all PCT Contracting States, and in and to any and all divisions, continuations, substitutions, renewals, re-examination, extension and reissues thereof, and any other applications claiming priority thereto;

*ASSIGNOR* hereby does authorize and request the Patent Office Officials in the United States and its territorial possessions, and in any and all foreign countries, to issue, when granted, any and all Letters Patents thereon, and reissues thereof, to said *ASSIGNEE* as the assignee of the entire right, title and interest in and to the same, for the sole use and behalf of said *ASSIGNEE* and said *ASSIGNEE's* successors and assigns, to the full end of the term for which said Letters Patents may be granted, as fully and entirely as the same would have been held by *ASSIGNOR* had this assignment and sale not been made; and

*ASSIGNOR* hereby does authorize said *ASSIGNEE*, its successors and assigns, to file in its own name applications for patent in foreign countries in connection with the inventions hereby transferred, under the International Convention claiming the priority of said United States application or otherwise, and to secure in its own name the patent or patents issued thereon; and

*ASSIGNOR* hereby does agree that, upon request, *ASSIGNOR* will sign all papers, and make all rightful oaths, and do all acts which said *ASSIGNEE*, its successors or assigns, may consider necessary in connection with said United States application, and in connection with any other United States or foreign applications that may be filed in connection with said inventions, and with any improvements thereon, and in connection with any patents issued or reissued thereon.

[Remainder left intentionally blank]

ASSIGNOR:

IN WITNESS WHEREOF, the ASSIGNOR has its hand and seal as of the 11<sup>th</sup> day of NOVEMBER, 2016.

By: *John Kokenge*  
John Kokenge

Witness: *Jim Ostrow*  
State of Ohio )  
County of Hamilton ) ss

On this 11<sup>th</sup> day of November, 2016 before me a Notary Public in and for the above County and State, personally appeared the above named **John Kokenge** personally known to me, and acknowledged the execution of the foregoing assignment as a free act and deed for the purpose herein set forth.

*Paul E. Saunders Jr.*  
Notary Public  
Paul E. Saunders Jr.  
Notary Public  
STATE OF OHIO  
My Commission Expires 9/1/21

ASSIGNEE hereby accepts and receives this ASSIGNMENT.

ASSIGNEE:

IN WITNESS WHEREOF, the ASSIGNEE has hereunto set its hand and seal as of the

11<sup>TH</sup> day of NOVEMBER, 2016.

By: [Signature] ITL PRESIDENT + CEO  
(name)  
(title)

Witness: [Signature] HR. Benefits Mgr.  
(name)  
(title)

Address: 5665 Neptune Way Fairfield, Ohio 45014

Date: 11/11/16