11/22/2016 504107821

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4154490

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MICHAEL T. MOHEN	11/15/2016
DEREK ZASIEWSKI	11/16/2016
PAUL CRAIG WARREN	11/21/2016

RECEIVING PARTY DATA

Name:	EMC CORPORATION
Street Address:	176 SOUTH STREET
City:	HOPKINTON
State/Country:	MASSACHUSETTS
Postal Code:	01748

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14871557

CORRESPONDENCE DATA

Fax Number: (713)228-8778

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7132288600

Email: graves@oshaliang.com **Correspondent Name: OSHA LIANG LLP**

Address Line 1: ALY Z. DOSSA

Address Line 2: 909 FANNIN, SUITE 3500 Address Line 4: HOUSTON, TEXAS 77010

ATTORNEY DOCKET NUMBER:	18277/066001
NAME OF SUBMITTER:	COURTNEY GRAVES
SIGNATURE:	/Aly Z. Dossa/
DATE SIGNED:	11/22/2016

Total Attachments: 5

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ASSIGNMENT

WHEREAS, we, Michael T. Mohen, Ameya Devendra Bapat, Derek Zasiewski, and Paul Craig Warren, have invented an invention comprising and/or embodying certain improvements or discoveries or both as described in an application for Letters Patent of the United States entitled METHOD AND SYSTEM FOR CREATING AND USING PERSONA IN A CONTENT MANAGEMENT SYSTEM, the specification of which:

	is being executed on even date herewith and is about to be filed in the United
	States Patent Office;
[x]	was filed on September 30, 2015 as U.S. Application No. 14/871,557;
	was patented under U.S. Patent Noon

WHEREAS, EMC Corporation (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of the Commonwealth of Massachusetts and having a usual place of business at 176 South Street, Hopkinton, Massachusetts 01748 desires to acquire an interest therein in accordance with agreements duly entered into with us;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, the entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to said invention as described in said application. together with the entire right, title and interest in and to said application and such Letters Patent as may issue thereon; said invention, application and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment and sale not been made; we hereby convey to ASSIGNEE all rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent. We hereby acknowledge that this assignment, being of the entire right, title and interest in and to said invention, carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all such Letters Patent to ASSIGNEE for its own name as assignee of the entire right, title and interest therein:

AND, we hereby further agree for ourselves and our executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention to said ASSIGNEE, its successors, assigns and legal representatives, but at its or their expense and charges, including

the execution of applications for patents in foreign countries, and the execution of substitution, reissue, divisional or continuation applications and preliminary or other statements and the giving of testimony in any interference or other proceeding in which said invention or any application or patent directed thereto may be involved;

AND, we do hereby authorize and request the Commissioner of Patents of the United States to issue such Letters Patent as shall be granted upon said application or applications based thereon to said ASSIGNEE, its successors, assigns, and legal representatives.

IN TESTIMONY WHEREOF, we have hereunto set our hands and affixed our scals as set forth below:

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PATENT/Joint Assignment 18277/066001; EMC Docket No.: EMC-15-0429

	Inventor's Signature
Print full name of first inventor:	Michael T. Mohon
Residence:	Millington, MD
Citizenship:	US
Mailing Address:	c/o EMC Corporation
	176 South Street
	Hopkinton, MA 01748
ary public or other officer completing this cer	tificate verifies only the identity of the individual who signed the
nent to which this certificate is attached, and t	not the truthfulness, accuracy or validity of that document.
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COUNTY OF	
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	(insert name and title of the officer)
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PATENT/Joint Assignment 18277/066001; EMC Docket No.: EMC-15-0429

	Inventor's Signature
rint full name of second inventor:	Derek Zasiewski
Residence:	Oakville, CA
] Ittizenship:	CA
Mailing Address:	c/o EMC Corporation
	176 South Street
	Hopkinton, MA 01748
ary public or other officer completing thi nent to which this certificate is attached,	s certificate verifies only the identity of the individual who signed the and not the truthfulness, accuracy or validity of that document.
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COUNTY OF	
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PATENT/John Assignment 1827° (MADOL), ESTE (April of April 1984), 1840-1840)

Secretor d'a Sagradace

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Mailing Address

Paul Crace Warren

Massamon, CA

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176 Simila Street

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PATENT REEL: 040403 FRAME: 0393

RECORDED: 11/22/2016