504109966 11/23/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4156635

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
TODD BRADLEY	10/04/2016

RECEIVING PARTY DATA

Name:	SWELL INDUSTRIES LLC
Street Address:	2809 LAI RD
Internal Address:	UNIT A1
City:	HONOLULU
State/Country:	HAWAII
Postal Code:	96816

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29585193

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: walker@ahmrt.com

Correspondent Name: ALLEMAN HALL MCCOY RUSSELL & TUTTLE LLP

Address Line 1: 806 SW BROADWAY, SUITE 600
Address Line 4: PORTLAND, OREGON 97205

ATTORNEY DOCKET NUMBER:	TBH15301DCON2
NAME OF SUBMITTER:	B. ANNA MCCOY
SIGNATURE:	/B. Anna McCoy/
DATE SIGNED:	11/23/2016

Total Attachments: 2

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PATENT 504109966 REEL: 040412 FRAME: 0018

ASSIGNMENT

WHEREAS, I, TODD BRADLEY of Honolulu, HI, have invented subject matter disclosed and/or claimed in a patent application entitled COOLER, the specification of which:

is attached hereto; or

was filed on March 29, 2016 and has been given application No. 29/559,551.

(I hereby authorize the attorneys/agents at Alleman Hall McCoy Russell & Tuttle LLP, Customer Number 50488, to insert the filing date and application number of said application when known)

WHEREAS, SWELL INDUSTRIES LLC, a Hawaiian corporation, having its principal place of business at 2809 Lai Rd Unit A1 Honolulu, HI 96816, is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, I, TODD BRADLEY have sold, assigned, and transferred, and do hereby sell, assign, and transfer to SWELL INDUSTRIES LLC, its successors and assigns, the full and exclusive right to the invention in the United States and its territorial possessions and in all foreign countries, and the entire right, title, and interest in and to any and all Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries, and in and to any and all divisions, continuations, reissues, substitutions, and extensions thereof.

I hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to SWELL INDUSTRIES LLC, as the assignee of our entire right, title, and interest in and to the same, for the sole use of SWELL INDUSTRIES LLC, and its successors and assigns.

Further, I hereby covenant and agree to and with SWELL INDUSTRIES LLC, and its successors and assigns, at the time of execution and delivery of these presents, that I am the sole and lawful owner of the entire right, title, and interest in and to the invention and the above-identified patent application, and that the same is unencumbered, and that I have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Further, I agree that I will communicate to SWELL INDUSTRIES LLC, or its representatives, any facts known to me respecting the invention, and testify in any legal

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PATENT REEL: 040412 FRAME: 0019 proceedings, sign all lawful papers, execute all divisional, continuation, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to SWELL INDUSTRIES LLC, make all rightful oaths, and generally do everything possible to aid SWELL INDUSTRIES LLC and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

<u> </u>	IN TESTIMONY WHEREOF, I have hereunto set my hand this 年 day	of
	TODD BRADLEY	ija aj aj aj aj a

Witness:

RECORDED: 11/23/2016

Signature:

Ciry & Store: 4000LULU H196816

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