

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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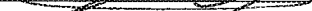
SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
HYUN-WOO KIM	11/23/2016
PIROOZ CHUBAK	11/27/2016
RECEIVING PARTY DATA	
Name:	SAMSUNG ELECTRONICS CO., LTD.
Street Address:	129, SAMSUNG-RO, YEONGTONG-GU
City:	SUWON-SI, GYEONGGI-DO
State/Country:	KOREA, REPUBLIC OF
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15364567
CORRESPONDENCE DATA	
Fax Number:	(424)229-6815
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	4242296800
Email:	patent@shermanip.com
Correspondent Name:	SHERMAN IP LLP
Address Line 1:	1519 26TH STREET
Address Line 4:	SANTA MONICA, CALIFORNIA 90404
ATTORNEY DOCKET NUMBER:	SAM2-P.E130
NAME OF SUBMITTER:	STEVEN LAUT, REG. NO. 47736
SIGNATURE:	/Steven Laut/
DATE SIGNED:	11/30/2016
This document serves as an Oath/Declaration (37 CFR 1.63).	
Total Attachments: 2	
source=Declaration-Assignment#page1.tif	
source=Declaration-Assignment#page2.tif	

**DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET
(37 CFR 1.76) AND ASSIGNMENT FOR MULTIPLE ASSIGNEES**

Title of Invention	CONTENT SELECTION FOR NETWORKED MEDIA DEVICES
<p>As the undersigned inventor, I hereby declare that:</p> <p>This combined declaration and assignment is directed to: <input checked="" type="checkbox"/> The attached application, or <input type="checkbox"/> United States application or PCT International application number _____ filed on _____.</p> <p>The above-identified application was made or authorized to be made by me.</p> <p>I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.</p> <p>I have reviewed and understand the contents of the application including the claims, for which this combined declaration and assignment is being submitted.</p> <p>I am aware of the duty to disclose to the Office all information known to me to be material to patentability as defined in 37 CFR 1.56.</p> <p>WHEREAS, Samsung Electronics Co., Ltd., a Korean corporation, having a place of business at 129, Samsung-ro, Yeongtong-gu Suwon-si, Gyeonggi-do, Korea (hereinafter referred to collectively as "ASSIGNEES"), desire to jointly acquire the entire right, title and undivided interest in said invention and to any patent that may be granted thereon in the United States and foreign countries;</p> <p>NOW, THEREFORE, for good and valuable consideration, the receipt whereof is hereby acknowledged, We, the below named inventors, hereby sell, assign and transfer to said ASSIGNEES, their successors and assigns, the entire right, title and interest in the above-identified application and the invention disclosed therein in all countries, including all divisional applications, continuation applications, and corresponding priority applications including those to which priority is claimed under the International Convention of Paris including under 35 U.S.C. 119, substitutions, and renewals thereof, and to all patents that may be granted thereon, and all reissues thereof.</p> <p>We hereby authorize and request the Patent Office Officials in the United States and all foreign countries to issue patents, when granted, to said ASSIGNEES, their successors and assigns. Further, We agree that said ASSIGNEES, their successors and assigns, may apply for patents for the invention in foreign countries without further authorization from us. Also, We agree to execute all papers and generally to do everything possible to aid said ASSIGNEES, its successors and assigns, in obtaining and enforcing patents for the invention in all countries.</p> <p>I hereby acknowledge that any willful false statement made in this combined declaration and assignment is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.</p>	

LEGAL NAME OF FIRST INVENTOR (e.g., full first name, middle initial, last name)

Inventor: Hyun-Woo Kim Date: 11/23/2016

Signature: 

LEGAL NAME OF SECOND INVENTOR (e.g., full first name, middle initial, last name)

Inventor: Pirooz Chubak Date: _____

Signature: _____

**DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET
(37 CFR 1.76) AND ASSIGNMENT FOR MULTIPLE ASSIGNEES**

Title of Invention	CONTENT SELECTION FOR NETWORKED MEDIA DEVICES
As the undersigned inventor, I hereby declare that:	
This combined declaration and assignment is directed to: <input checked="" type="checkbox"/> The attached application, or <input type="checkbox"/> United States application or PCT International application number _____ filed on _____.	
The above-identified application was made or authorized to be made by me.	
I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.	
I have reviewed and understand the contents of the application including the claims, for which this combined declaration and assignment is being submitted.	
I am aware of the duty to disclose to the Office all information known to me to be material to patentability as defined in 37 CFR 1.56.	
WHEREAS, <u>Samsung Electronics Co., Ltd., a Korean corporation, having a place of business at 129, Samsung-ro, Yeongtong-gu Suwon-si, Gyeonggi-do, Korea</u> (hereinafter referred to collectively as "ASSIGNEES"), desire to jointly acquire the entire right, title and undivided interest in said invention and to any patent that may be granted thereon in the United States and foreign countries;	
NOW, THEREFORE, for good and valuable consideration, the receipt whereof is hereby acknowledged, We, the below named inventors, hereby sell, assign and transfer to said ASSIGNEES, their successors and assigns, the entire right, title and interest in the above-identified application and the invention disclosed therein in all countries, including all divisional applications, continuation applications, and corresponding priority applications including those to which priority is claimed under the International Convention of Paris including under 35 U.S.C. 119, substitutions, and renewals thereof, and to all patents that may be granted thereon, and all reissues thereof.	
We hereby authorize and request the Patent Office Officials in the United States and all foreign countries to issue patents, when granted, to said ASSIGNEES, their successors and assigns. Further, We agree that said ASSIGNEES, their successors and assigns, may apply for patents for the invention in foreign countries without further authorization from us. Also, We agree to execute all papers and generally to do everything possible to aid said ASSIGNEES, its successors and assigns, in obtaining and enforcing patents for the invention in all countries.	
I hereby acknowledge that any willful false statement made in this combined declaration and assignment is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.	

LEGAL NAME OF FIRST INVENTOR (e.g., full first name, middle initial, last name)

Inventor: **Hyun-Woo Kim** Date: _____

Signature: _____

LEGAL NAME OF SECOND INVENTOR (e.g., full first name, middle initial, last name)

Inventor: Piروز Chubak Date: 11/27/2016

Signature: 