504115918 11/30/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4162588

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DAVID R. FORWARD	08/25/1999

RECEIVING PARTY DATA

Name:	NEWHOMESAMERICA.COM, INC.
Street Address:	732 N. WASHINGTON STREET
Internal Address:	SUITE 350
City:	ALEXANDRIA
State/Country:	VIRGINIA
Postal Code:	22314

PROPERTY NUMBERS Total: 7

Property Type	Number
Application Number:	14144465
Application Number:	14250219
Patent Number:	6578011
Patent Number:	6970835
Patent Number:	7392205
Patent Number:	8204782
Patent Number:	8626583

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	056920-8000
NAME OF SUBMITTER:	SANDY REISMAN
SIGNATURE:	/sbr/

504115918 PATENT REEL: 040465 FRAME: 0545

DATE SIGNED: 11/30/2016

Total Attachments: 2
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PATENT REEL: 040465 FRAME: 0546

56033.000002

<u>ASSIGNMENT</u>

WHEREAS, DAVID R. FORWARD, a citizen of the United States of America, residing at 9311

River Road, Potomac, Maryland 20854 (hereinafter "Assignor"), has made an invention entitled

SYSTEM AND METHOD FOR DIRECTING AND INSTRUCTING CUSTOMERS TO

DEAL WITH SPECIFIC MERCHANTS USING INCENTIVES

filed herewith and having attorney docket number 56033.000002; and

WHEREAS, NewHomesAmerica.com, Inc., a Delaware Corporation, having a place of business

at 732 N. Washington St; Suite 350, Alexandria, Virginia 22314, (hereinafter "Assignee"), is desirous of

acquiring the entire right, title and interest in and to the aforesaid invention, application and all Letters

Patent of the United States or any foreign country, including continuations, continuations-in-parts,

reissues, reexaminations, extensions, substitutes and divisions which may be granted therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and

valuable consideration, the receipt of which is hereby acknowledged, I, the said Assignor, by these

presents do sell, assign and transfer unto Assignee, its successors, legal representatives and assigns, the

full and exclusive right in and to the said invention as described in the said application, and in and to any

Letters Patent of the United States or any foreign country, including continuations, continuations-in-

partS, reissues, reexaminations, extensions, substitutes and divisions which may be granted therefor and

all rights to claim priority on the basis of said application;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks or any

other proper officer or agency of any country to issue all said Letters Patent to said Assignee;

AND I HEREBY warrant and covenant that I have the full right to convey the entire interest

herein assigned and that I have not executed and will not execute any instrument or assignment in

conflict herewith;

PATENT REEL: 010209 FRAME: 0147

REEL: 040465 FRAME: 0547

AND I HEREBY agree to communicate to said Assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, reissue, reexamination, extension, substitute and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said Assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said Assignee.

Signature of Inventor: Inventor's Name: Inventor's Address:	David R. Forward 9311 River Road Potomac, Maryland 20854
Date of Execution:	8/25/99

IN WITNESS WHEREOF, I have hereunto set my hand and seal.

District COUNTY OF Columbia STATE OF ___

, 1999, before me a Notary Public in and for the County and State aforesaid, personally appeared David R. Forward, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

(SEAL)

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My commission Expires: feloniary 28, 2003

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PATENT REEL: 010209 FRAME: 0148

RECORDED: 08/26/1999