

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT4162643

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
OXFORD MANAGEMENT, INC.	09/17/2004
NEWHOMESAMERICA.COM, INC.	09/17/2004
DAVID R. FORWARD	09/17/2004
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	INTERNEST, INC.
<b>Street Address:</b>	113 FAIRFIELD WAY
<b>Internal Address:</b>	SUITE 304
<b>City:</b>	BLOOMINGDALE
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60108
<b>PROPERTY NUMBERS Total: 7</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	14144465
Application Number:	14250219
Patent Number:	6578011
Patent Number:	6970835
Patent Number:	7392205
Patent Number:	8204782
Patent Number:	8626583
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(206)359-7198
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	(206)359-3744
<b>Email:</b>	patentprocurement@perkinscoie.com
<b>Correspondent Name:</b>	PERKINS COIE LLP
<b>Address Line 1:</b>	P.O. BOX 1247
<b>Address Line 2:</b>	PATENT PROCUREMENT
<b>Address Line 4:</b>	SEATTLE, WASHINGTON 98111-1247
<b>ATTORNEY DOCKET NUMBER:</b>	056920-8000

PATENT

<b>NAME OF SUBMITTER:</b>	SANDY REISMAN
<b>SIGNATURE:</b>	/sbr/
<b>DATE SIGNED:</b>	11/30/2016
<b>Total Attachments: 5</b> source=2016-11-30-Assignment-Oxford2Internest-8055#page1.tif source=2016-11-30-Assignment-Oxford2Internest-8055#page2.tif source=2016-11-30-Assignment-Oxford2Internest-8055#page3.tif source=2016-11-30-Assignment-Oxford2Internest-8055#page4.tif source=2016-11-30-Assignment-Oxford2Internest-8055#page5.tif	

**EXHIBIT A  
PATENT ASSIGNMENT**

This Patent Assignment (hereinafter "Assignment"), effective the 17<sup>th</sup> day of September, 2004 (the "Effective Date"), is entered into by Internet Inc., a Delaware corporation (hereinafter "Assignee"), David R. Forward (hereinafter "Forward") NewHomesAmerica.com, Inc., a Delaware corporation ("NewHomesAmerica") and Oxford Management Inc., a Delaware corporation (hereinafter "Oxford", and together with NewHomesAmerica and Forward, "Assignor").

WHEREAS, Forward has invented the inventions embodied within United States Patent No. 6,578,011 issued June 10, 2003 entitled "System and Method for Directing and Instructing Customers to Deal with Specific Merchants Using Incentives" and United States Patent Application No. 10/446,053 entitled "System and Method for Directing and Instructing Customers to Deal with Specific Merchants Using Incentives" (as described in more detail in Schedule A attached hereto and incorporated herein by reference, the "Patent");

WHEREAS, Forward has assigned all right, title and interest in, to and under the Patent to NewHomesAmerica, which has assigned all right, title and interest in, to and under the Patent to Oxford; and

WHEREAS, Assignee is desirous of acquiring Assignor's entire right, title, and interest in and to the Patent and Assignor's entire right, title and interest in the invention disclosed and claimed in the Patent, in the United States of America, and in its territories, and dependencies and also in all countries foreign to the United States of America.

NOW, THEREFORE, the parties, for good and valuable consideration and based on the mutual promises recited herein, do agree as follows:

This Assignment is made and delivered pursuant to the Patent Purchase Agreement dated September 17, 2004 between Assignor and Assignee (the "Purchase Agreement"). This Assignment is intended to implement the provisions of the Purchase Agreement but not to supersede any of the representations, covenants, warranties and indemnities contained in the Purchase Agreement, all of which shall survive the signing and delivery of this Assignment and shall continue in full force and effect in accordance with and subject to the terms of the Purchase Agreement.

Assignor hereby sells, assigns, and transfers unto said Assignee Assignor's entire right, title, and interest in and to the aforesaid Patent, the same to be held and enjoyed by said Assignee for its own use, and for the use of its successors, assigns, or other legal representatives to the end of the term or terms for which said Patent has been granted as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made. The assignment of rights in and to the Patent hereunder shall include without limitation the right to recover from any party for any infringement of the Patent, whether such infringement occurred prior to, on or after the date hereof.

Forward, NewHomesAmerica and Oxford shall be jointly and severally liable for all of Assignor's obligations hereunder.

This Assignment may be executed and delivered in two or more counterparts, each of which, when so executed and delivered, shall be an original, and such counterparts together shall constitute but one and the same Assignment and shall not be binding on either party until both parties have executed it. It is the express intent of the parties to be bound by the exchange of signatures on this Assignment via telecopy.

*[Signature page follows]*

IN WITNESS WHEREOF, the parties have caused this Patent Assignment to be executed as counterpart originals as of the day and year set forth above.

Oxford: Oxford Management Inc.

By: David R. Forward

Name/Title: PRESIDENT

Address: 9311 RIVER RD  
POTOMAC, MD  
20854

STATE OF DISTRICT OF COLUMBIA, )  
 ) SS:  
COUNTY OF \_\_\_\_\_ )

On this 17<sup>th</sup> day of September, 2004, before me personally appeared David Forward who acknowledged himself/herself to be the PRESIDENT of Oxford Management, Inc. and that he/she, as such, being authorized to do so, executed this instrument on behalf of such corporation.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

[Signature]  
Notary Public  
My Commission Expires: 7/14/2008  
(Affix stamp)

NewHomesAmerica:  
NewHomesAmerica.com, Inc.

By: David R. Forward

Name/Title: PRESIDENT

Address: 9311 RIVER RD  
POTOMAC, MD  
20854

STATE OF DISTRICT OF COLUMBIA, )  
 ) SS:  
COUNTY OF \_\_\_\_\_ )

On this 17<sup>th</sup> day of September, 2004, before me personally appeared David Forward who acknowledged himself/herself to be the PRESIDENT of NewHomesAmerica.com, Inc. and that he/she, as such, being authorized to do so, executed this instrument on behalf of such corporation.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

[Signature]  
Notary Public  
My Commission Expires: 7/14/2008  
(Affix stamp)

Forward: David R. Forward

By: David R. Forward  
David R. Forward

Address: 9311 RIVER RD  
POTOMAC, MD  
20854

STATE OF DISTRICT OF COLUMBIA, )  
 ) SS:  
COUNTY OF \_\_\_\_\_ )

On this 17<sup>th</sup> day of September, 2004, before me personally appeared David R. Forward and that he, being authorized to do so, executed this instrument.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

[Signature]  
Notary Public  
My Commission Expires: 7/14/2008  
(Affix stamp)

ANNA L. GREEN  
NOTARY PUBLIC DISTRICT OF COLUMBIA  
My Commission Expires July 14, 2008

Assignee: InterNest Inc.

By: [Signature]

Name/Title: Andrew L. Wolf, CEO

Address: 113 Fairfield Way  
Suite 304  
Bloomington, IL 60108

STATE OF Ill

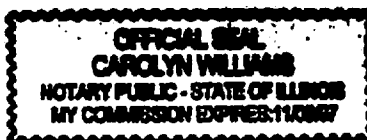
COUNTY OF DeWitt

)  
) SS:  
)

On this 17 day of September, 2004, before me personally appeared Andrew L. Wolf, who acknowledged himself/herself to be the CEO of InterNest and that he/she, as such, being authorized to do so, executed this instrument on behalf of such corporation.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Carolyn Williams  
Notary Public  
My Commission Expires: 11/9/07  
(Affix stamp)



**SCHEDULE A TO EXHIBIT A  
PATENT**

The "Patent" shall include the following United States patent, United States patent application, and any foreign counterparts of either of the foregoing, as well as all continuations, divisions and renewals thereof, all patents which may be granted thereon, all reissues, reexaminations, extensions, patents of addition and patents of importation thereof:

United States Patent No. 6,578,011 issued June 10, 2003 entitled "System and Method for Directing and Instructing Customers to Deal with Specific Merchants Using Incentives"

United States Patent Application No. 10/446,053 entitled "System and Method for Directing and Instructing Customers to Deal with Specific Merchants Using Incentives"