504116030 11/30/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4162700

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
INEST REALTY, INC.	08/31/2011

RECEIVING PARTY DATA

Name:	REALESTATE.COM, INC.	
Street Address:	11115 RUSHMORE DRIVE	
City:	CHARLOTTE	
State/Country:	NORTH CAROLINA	
Postal Code:	28277	

PROPERTY NUMBERS Total: 7

Property Type	Number
Application Number:	14144465
Application Number:	14250219
Patent Number:	6578011
Patent Number:	6970835
Patent Number:	7392205
Patent Number:	8204782
Patent Number:	8626583

CORRESPONDENCE DATA

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Address Line 2: PATENT PROCUREMENT

Address Line 4: SEATTLE, WASHINGTON 98111-1247

ATTORNEY DOCKET NUMBER:	056920-8000	
NAME OF SUBMITTER:	SANDY REISMAN	
SIGNATURE:	/sbr/	
DATE SIGNED:	11/30/2016	

504116030 PATENT REEL: 040466 FRAME: 0089

Total Attachments: 2

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PATENT REEL: 040466 FRAME: 0090

ASSIGNMENT

WHEREAS, iNest Realty, Inc., an Illinois corporation, whose post-office address is 11115
Rushmore Dr., Charlotte, NC 28277, is owner of the entire right, title and interest in inventions described in United States Patent Application No. 12/119,855 filed on May 13, 2008 entitled "System And Method For Directing And Instructing Customers To Deal With Specific Merchants Using Incentives", United States Patent No. 7,392,205 filed on July 15, 2005 entitled "System And Method For Directing And Instructing Customers To Deal With Specific Merchants Using Incentives", United States Patent No. 6,970,835 filed on May 28, 2003 entitled "System And Method For Directing And Instructing Customers To Deal With Specific Merchants Using Incentives", and United States Patent No. 6,578,011 filed on August 26, 1999 entitled "System And Method For Directing And Instructing Customers To Deal With Specific Merchants Using Incentives", and United States Patent No. 6,578,011 filed on August 26, 1999 entitled "System And Method For Directing And Instructing Customers To Deal With Specific Merchants Using Incentives"; and

WHEREAS, RealEstate.com, Inc., a Delaware corporation, whose post-office address is 11115 Rushmore Dr., Charlotte, NC 28277, is desirous of acquiring the entire interest in the same;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, iNest Realty, Inc. hereby does sell, assign and transfer unto said RealEstate.com, Inc., the entire right, title and interest in and to said inventions, patents, and patent applications throughout the world, including, without limitation, any Letters Patent which may issue thereon, and any subsequent patent application claiming priority to the above-identified patents and/or application, reissue, reexamination, divisional, continuation-in-part, extension or continuation thereof and all rights of priority under the International Convention arising from said patents and/or application; the same for RealEstate.com, Inc.'s legal representatives and assigns, as fully and entirely as the same would have been held by iNest Realty, Inc. had this assignment and sale not been made;

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AND, iNest Realty, Inc. hereby binds itself, its legal representatives and assigns properly to execute without further consideration any and all applications, petitions, oaths and assignments or other papers and instruments which may be necessary in order to carry into full force and effect, the sale, assignment, transfer and conveyance hereby made or intended to be made and generally do everything possible to aid RealEstate.com, Inc., its legal representatives and assigns, to obtain and enforce proper protection for said inventions in all countries throughout the world.

IN WITNESS WHEREOF, I have executed this Assignment this 31_day of Qugust_____, 20_11.

INEST REALTY, INC.

By: Robin Acquisition Corp.,

a Delaware corporation

Its: Sole Shareholder

By: LendingTree, LLC,

a Delaware limited Nability company

Its: Kole Shareholder

3y: <u>417, 1247, 10</u>

Title: President

State of

Month Canolina

County of

Mukknowy

On this 31 day of August , 2011, before me, a Notary Public, came Dauge R. Woda . Ho me known and known to be the individual described in and who executed the foregoing assignment, and he/she duly acknowledged the same to be his/her free act

and deed.

Notary Public/

My Commission Expires: 10 12 1 1 20 1 4

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PATENT REEL: 040466 FRAME: 0092

RECORDED: 11/30/2016