PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4165301

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ROY EREZ	03/15/2013
ALEX SIROTA	03/15/2013

RECEIVING PARTY DATA

Name:	LOOP COMMERCE, INC.
Street Address:	611 SANTA CRUZ AVE.
City:	MENLO PARK
State/Country:	CALIFORNIA
Postal Code:	94025

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15130627

CORRESPONDENCE DATA

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DATE SIGNED:	12/01/2016

Total Attachments: 1

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PATENT REEL: 040483 FRAME: 0611

ASSIGNMENT BY INVENTORS

This Assignment is by Roy Erez and Alex Sirota (the "Assignors"). The Assignors invented one or more certain inventions (the "Invention(s)") described in an application for Letters Patent of the United States titled GIFT TRANSACTION SYSTEM ARCHITECTURE, and filed on March 11, 2013 as U.S. Application No. 13/794,375 (the "Application").

Loop Commerce, Inc., a Corporation of Delaware having its principal place of business at 2051 Landings Drive, Mountain View, California 94043 (the "Assignee"), desire to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignors acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that Assignors own the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deem necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

Date: 3/15/2013

Date: 3/15/2013

Signature:

Roy Erez

Signature:

Alex Sirota

RECORDED: 02/09/2016

PATENT REEL: 030486 FRAME: 0642