504119078 12/01/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ANGELA LIDDY	08/10/2012
SHERYL YASGER	08/10/2012

RECEIVING PARTY DATA

Name:	DISCOVER FINANCIAL SERVICES	
Street Address:	2500 LAKE COOK ROAD	
City:	RIVERWOODS	
State/Country:	ILLINOIS	
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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29586214

CORRESPONDENCE DATA

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NAME OF SUBMITTER:	AARON R. FEIGELSON
SIGNATURE:	/Aaron R. Feigelson/
DATE SIGNED:	12/01/2016

Total Attachments: 3

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> PATENT REEL: 040485 FRAME: 0416

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PATENT

Attorney Docket No. 275688 Client Reference No. DSC-50

Leydig, Voit & Mayer, Ltd. Two Prudential Plaza Suite 4900 Chicago, Illinois 60601-6731

ASSIGNMENT

WHEREAS, WE, Angela Liddy and Sheryl Yasger, of Lake Villa, Illinois and Deerfield, Illinois, respectively, have invented and own a certain invention entitled:

COLORED METALLIC CREDIT CARD

for which invention we have executed an application (provisional or non-provisional) for a U.S. patent, which was filed on $\frac{8/23/2012}{}$, under U.S. Application No. $\frac{29/421,61}{}$, and

WHEREAS, Discover Financial Services, of Riverwoods, Illinois, hereinafter referred to as Assignee, is desirous of acquiring the entire domestic and foreign right, title, and interest in and under the invention described in the patent application.

Now, Therefore, for good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, we assign and transfer to the Assignee and the Assignee's legal representatives, successors and assigns the full and exclusive rights in and to the invention in the U.S. and every foreign country and the entire right, title, and interest in and to the patent application and other such applications (e.g., provisional applications, non-provisional applications, continuations-in-part, divisionals, reissues, reexaminations, National phase applications, including petty patent applications, and utility model applications) that may be filed in the United States and every foreign country on the invention, and the patents, extensions, or derivations thereof, both foreign and domestic, that may issue thereon, and we do hereby authorize and request the Commissioner of Patents to issue U.S. patents to the abovementioned Assignee agreeably with the terms of this assignment document.

WE HEREBY AUTHORIZE the Assignee to insert in this assignment document the filing date and application number of the application if the date and number are unavailable at the time this document is executed.

UPON SAID CONSIDERATION, we convey to the Assignee the right to make application in its own behalf for protection of the invention in the U.S. and countries foreign to the U.S. and to claim under the Patent Cooperation Treaty, the International Convention and/or other international arrangement for any such application the date of the U.S. application (or any other application on the invention) to gain priority with respect to other applications.

WE DO HEREBY COVENANT and agree with the Assignee that we will not execute any writing or do any act whatsoever conflicting with the terms of this assignment document set forth herein, and that we will at any time upon request, without further or additional consideration, but at the expense of the Assignee, execute such additional assignments and other writings and do such additional acts as the Assignee may deem necessary or desirable to perfect the Assignee's

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enjoyment of this assignment, and render all necessary assistance in making application for and obtaining original, continuation, continuation-in-part, divisional, reissued, reexamined, and National phase patents of the U.S. or of any and all foreign countries on the invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, and by executing statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of all parties hereto.

IN WITNESS WHEREOF, we have hereunder set our hands on the dates shown below.

Date <u>8/10/12</u>	Angela Liddy
STATE OF <u>Allerais</u> COUNTY OF <u>Cook</u>	_)
On this 10 th day of Public in and for said county, appearsame person whose name is su	red Angela Liddy, who is personally known to me to be the abscribed to the foregoing assignment document, and I delivered the document as his/her free and voluntary act for h.
ELFRIEDE A GLATZ MY COMMISSION EXPIRES NOVEMBER 6, 2015	Notary Pablic My Commission Expires:

Attorney Docket No. 275688

Date S/10/12 Sheryl Yasger

STATE OF Sheryl Yasger

COUNTY OF On this South of Sheryl Yasger, who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and acknowledged that he/she signed and delivered the document as his/her free and voluntary act for the uses and purposes therein set forth.

BLIFFIEDE A GLATZ NOVEMBER 6, 2015

Notary Public My COMMISSION EXPIRES NOVEMBER 6, 2015

My Commission Expires: //-6-2015

In re Appln. of Liddy, et al.

RECORDED: 12/01/2016