

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MASAKI TSUJI	11/22/2016
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SANRIO COMPANY, LTD.
<b>Street Address:</b>	1-6-1, OSAKI, SHINAGAWA-KU
<b>City:</b>	TOKYO
<b>State/Country:</b>	JAPAN
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29586065
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<b>ATTORNEY DOCKET NUMBER:</b>	008310.00010
<b>NAME OF SUBMITTER:</b>	DARRELL G. MOTTLEY
<b>SIGNATURE:</b>	/Darrell G. Mottley/
<b>DATE SIGNED:</b>	12/01/2016
<b>Total Attachments: 1</b>	
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# U.S. ASSIGNMENT

IN CONSIDERATION of the sum of One Dollar (\$1.00), and of other good and valuable consideration paid to the undersigned inventor(s) (hereinafter "ASSIGNOR") by

{Insert  
ASSIGNEE's  
Name(s)  
Address(es)}

SANRIO COMPANY, LTD.

1-6-1, Osaki, Shinagawa-ku, Tokyo, Japan

(hereinafter "ASSIGNEE"), the receipt of which is hereby acknowledged, the undersigned ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the entire and exclusive right, title and interest to the invention entitled

{Title of  
Invention}

DOLL

for which application for Letters Patent of the United States was executed on even date herewith and to said application and all Letters Patent(s) of the United States granted on said application and any continuation, division, renewal, substitute, reissue or reexamination application based thereon, for the full term or terms for which the said Letters Patent(s) may be granted and including any extensions thereof (collectively, hereinafter, "said application(s) and Letters Patent(s)").

The ASSIGNOR agree(s), when requested by said ASSIGNEE and without charge to but at the expense of said ASSIGNEE, to do all acts which the ASSIGNEE may deem necessary, desirable or expedient, for securing, maintaining and enforcing protection for said invention, including in the preparation and prosecution of said application(s) and the issuance of said Letters Patent(s), in any interference, reissue, reexamination, or public use proceeding, and in any litigation or other legal proceeding which may arise or be declared in relation to same, such acts to include but not be limited to executing all papers, including separate assignments and declarations, taking all rightful oaths, providing sworn testimony, and obtaining and producing evidence.

IN WITNESS WHEREOF, the undersigned inventor(s) has (have) affixed his/her/their signature(s).

{Signatures}

1)   
(SIGNATURE)

Masaki Tsuji

(TYPE NAME)

November 22, 2016  
(DATE)