

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ALON ATSMON	11/17/2016
RECEIVING PARTY DATA	
Name:	IONROAD TECHNOLOGIES LTD.
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13500409
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ATTORNEY DOCKET NUMBER:	ION-55576USU
NAME OF SUBMITTER:	JACKIE LABERGE
SIGNATURE:	/Jackie LaBerge/
DATE SIGNED:	12/05/2016
Total Attachments: 2	
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ASSIGNMENT

WHEREAS, we, ALON ATSMON of Qiryat Ono, IL, DAN ATSMON of Rehovot, IL, RAM DAYAN of Tel Aviv, IL, and HILLA BASS of Ramat Gan, IL, have invented subject matter disclosed and/or claimed in a patent application entitled AUTOMATIC CONTENT ANALYSIS METHOD AND SYSTEM, the specification of which:

☐ is attached hereto; or

☒ was filed on April 5, 2012 and has been given application No. 13/500,409

(We hereby authorize the attorneys/agents at Alleman Hall McCoy Russell & Tuttle LLP, Customer Number 116844, to insert the filing date and application number of said application when known)

WHEREAS IONROAD TECHNOLOGIES LTD., an Israeli corporation, having its principal place of business at 8 HaTaas Street, Ramat-Gan, Israel 5251248, ^{was} desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, we, ALON ATSMON, DAN ATSMON, RAM DAYAN, and HILLA BASS, have sold, assigned, and transferred, ^{AA} ~~and do hereby sell, assign, and transfer,~~ to IONROAD TECHNOLOGIES LTD., its successors and assigns, the full and exclusive right to the ^{said} invention in the United States and its territorial possessions and in all foreign countries, and the entire right, title, and interest in and to any and all Letters Patent that may be granted therefor in the United States and its territorial possessions and in any and all foreign countries, and in and to any and all divisions, continuations, reissues, substitutions, and extensions thereof.

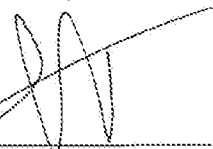
in the said invention
We hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to IONROAD TECHNOLOGIES LTD., as the assignee of our entire right, title, and interest in and to the same, for the sole use of IONROAD TECHNOLOGIES LTD., and its successors and assigns.

Further, we hereby covenant and agree to and with IONROAD TECHNOLOGIES LTD., and its successors and assigns, at the time of execution and delivery of these presents, that we ~~are~~ ^{we} the sole and lawful owner of the entire right, title, and interest in and to the invention and the above-identified patent application, and that the same are unencumbered, and that we ^{had} ~~have~~ good and full right and lawful authority to sell and convey the same in the manner herein set forth. ^{AA}

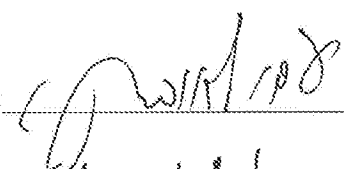
AA to the extent we are obligated under our
understandings to IONROAD TECHNOLOGIES LTD.

Further, we agree that we will communicate to IONROAD TECHNOLOGIES LTD., or its representatives, any facts known to us respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to IONROAD TECHNOLOGIES LTD., make all rightful oaths, and generally do everything possible to aid IONROAD TECHNOLOGIES LTD., and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 17 day of November, 2016.


Alon Atsmon

Witness:

Signature: 

Name: Edo Likhorski

Address: 15 Carmel St.

City & State: Mevaseret Zion