

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4170675

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BOULD DESIGN	07/30/2014
RECEIVING PARTY DATA	
Name:	GOPRO, INC.
Street Address:	3000 CLEARVIEW WAY, BLDG. E
City:	SAN MATEO
State/Country:	CALIFORNIA
Postal Code:	94402
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29583615
CORRESPONDENCE DATA	
Fax Number:	(650)938-5200
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	6503357158
Email:	dchevalier@fenwick.com
Correspondent Name:	ANTHONY T. JACOBSON
Address Line 1:	801 CALIFORNIA STREET
Address Line 4:	MOUNTAIN VIEW, CALIFORNIA 94041
ATTORNEY DOCKET NUMBER:	33015-35348
NAME OF SUBMITTER:	ANTHONY T. JACOBSON
SIGNATURE:	/ANTHONY T. JACOBSON/
DATE SIGNED:	12/04/2016
Total Attachments: 2	
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ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, **Bould Design**, a sole proprietorship, having a place of business at 1931 Old Middlefield Way, Unit X, Mountain View, CA 94043 ("ASSIGNOR"), has sold, assigned, and transferred and does hereby sell, assign, and transfer to **GoPro, Inc.**, a Delaware corporation, having a place of business at 3000 Clearview Way, Bldg. E, San Mateo, CA 94402 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following applications and Letters Patents ("PATENT RIGHTS"):

COUNTRY	APPLICATION NUMBER	FILING DATE	TITLE	PATENT NUMBER	ISSUE DATE
US	29,497,155	July 21, 2014	Camera		

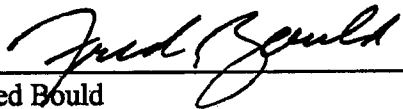
and;

2. The entire worldwide right, title, and interest in and to:
 (a) the PATENT RIGHTS, including any right of priority; (b) any provisional, divisional, continuation, substitute, renewal, reissue, and other related applications thereto which have been or may be filed in the United States or elsewhere in the world; (c) any patents which may be granted on the applications set forth in (a) and (b) above; and (d) the right to sue in its own name and to recover for past infringement of any or all of any applications or patents issuing therefrom together with all rights to recover damages for infringement of provisional rights.

ASSIGNOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. ASSIGNOR further agrees to provide any successor, transferee, assignee, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

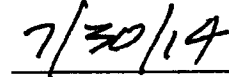
ASSIGNOR represents that ASSIGNOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the ASSIGNOR has made or will make hereafter no assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

Duly Authorized Representative of ASSIGNOR




Fred Bould
Designer
Bould Design

Date of Signature



Duly Authorized Representative of ASSIGNEE

DocuSigned by:


588A5720570449D...
Fabrice Barbier
Product Manager SVP, Product Development
GoPro, Inc.

DS


Date of Signature

9/25/2014
