#### 504125890 12/06/2016

# PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

## **CONVEYING PARTY DATA**

| Name         | Execution Date |
|--------------|----------------|
| JEE HYUK AN  | 11/21/2016     |
| SE KYU MAENG | 11/21/2016     |

## **RECEIVING PARTY DATA**

| Name:             | SK PLANET CO., LTD.                         |  |
|-------------------|---|--|
| Street Address:   | (SAMPYEONG-DONG) 264, PANGYO-RO, BUNDANG-GU |  |
| Internal Address: | SEONGNAM-SI                                 |  |
| City:             | GYEONGGI-DO                                 |  |
| State/Country:    | KOREA, REPUBLIC OF                          |  |
| Postal Code:      | 463-400                                     |  |

## **PROPERTY NUMBERS Total: 1**

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 15316777 |

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NAME OF SUBMITTER: **EUGENE LIEBERSTEIN** SIGNATURE: /EUGENE LIEBERSTEIN/

**DATE SIGNED:** 12/06/2016

**Total Attachments: 2** 

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> **PATENT** REEL: 040539 FRAME: 0442 504125890

#### ASSIGNMENT

WHEREAS, We, AN, Jee Hyuk, of (Munjeong Raemian Apt., Munjeong-dong) 109-1502, 83, Munjeong-ro Songpa-gu Seoul 138-764, Republic of Korea and MAENG, Se Kyu, of (Gireum-dong Dongbu Centreville Apt., Gireum-dong) 107-304, 61, Sungin-ro 2-gil Seongbuk-gu Seoul 136-110, Republic of Korea (herein referred to as "ASSIGNOR") are the inventors of an invention entitled "SYSTEM AND METHOD FOR PROVIDING BENEFITS BASED ON MO SERVICE" the application having been executed on date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. \_\_15/316,777 \_\_\_\_, filed \_\_12/6/2016 \_\_\_; and

WHEREAS it is the intention of ASSIGNOR that SK PLANET CO., LTD., having an address at (Sampyeong-dong) 264, Pangyo-ro, Bundang-gu, Seongnam-si, Gyeonggi-do, 463-400, Republic of Korea (hereinafter "ASSIGNEE"), own all of ASSIGNOR'S rights, titles and interests in and to the Invention, including all of ASSIGNOR'S U.S., foreign and international patent rights therein;

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, I transfer to Assignee, its successors and assigns, my entire rights, titles and interests in and to the invention, the above-identified application, corresponding domestic and foreign applications claiming rights or benefits to the above-identified application including provisional applications, non-provisional applications, continuation applications, continuing applications, divisional applications, reissue applications, reexamination applications, design applications and continuation-in-part applications, all Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention, including all rights of priority; and I authorize the Commissioner of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the ASSIGNEE.

I authorize the ASSIGNEE, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

I authorize the ASSIGNEE, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

I represent to the ASSIGNEE, its successors and assigns, that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I, my executors or administrators, will at any time upon request, without additional consideration, but at the expense of the ASSIGNEE, its successors and assigns, execute such additional writings and do such additional acts as the ASSIGNEE, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

| An, JeeH.    | ruk. | November 21, 2016 |
|--------------|------|-------------------|
| AN, Jee Hyuk |      | DATE              |

| <b>.</b>     |       | November 21, 2016 |
|--------------|-------|-------------------|
| MAENG, S     | e Kyu |                   |
| MAENG Se Kvu |       | DATE              |