504126708 12/07/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
VICTORIA M. SIMMS	11/09/2016

RECEIVING PARTY DATA

Name:	SIMMS/MANN INSTITUTE FOR EDUCATION AND COMMUNITY DEVELOPMENT
Street Address:	9320 WILSHIRE BLVD.
City:	BEVERLY HILLS
State/Country:	CALIFORNIA
Postal Code:	90212

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29581364

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	7234.032
NAME OF SUBMITTER:	JORDAN A. SIGALE
SIGNATURE:	/jordanasigale/
DATE SIGNED:	12/07/2016

Total Attachments: 2

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PATENT 504126708 REEL: 040585 FRAME: 0972

ASSIGNMENT

WHEREAS: Victoria M. Simms, an individual residing at 711 North Maple Drive, Beverly Hills, California 90210 (hereinafter referred to as ASSIGNOR), has invented and owns a certain invention entitled: COMBINED PLUSH ELEPHANT AND CHILD'S BLANKET, for which Letters Patent of the United States is filed October 18, 2016, identified as Attorney Docket No. 7234.032, U.S. Serial No. 29/581,364; and

WHEREAS: Simms/Mann Institute for Education and Community Development, a California limited liability, having its principal office and place of business at 9320 Wilshire Blvd., Suite 300, Beverly Hills, California 90212 (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment by ASSIGNEE TO ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR hereby sell, assign and transfer to ASSIGNEE the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries, including the right, but not limited to, suing and collecting damages for past infringements, and to claim priority under any applicable provisions of the International Convention and the Patent Cooperation Treaty and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters

PATENT REEL: 040585 FRAME: 0973 Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have hereunto set hand and seal this $\frac{6}{2}$ day of $\frac{\text{Nov.}}{2016}$.

Victoria M. Simms

PATENT REEL: 040585 FRAME: 0974

RECORDED: 12/07/2016