504132452 12/16/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4188738

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CHRISTOPHER ASBURY	12/14/2016
RYAN MOORE	12/14/2016
WILLIAM A. FUSS	12/14/2016
JASON WOMER	12/14/2016
GEORGE JEGADESH	12/14/2016
VICTOR MOUDGIL	12/14/2016

RECEIVING PARTY DATA

Name:	FUJIFILM NORTH AMERICA CORPORATION
Street Address:	200 SUMMIT LAKE DRIVE
Internal Address:	SECOND FLOOR
City:	VALHALLA
State/Country:	NEW YORK
Postal Code:	10595

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15189487

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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NAME OF SUBMITTER:	DENNIS B. DANELLA
SIGNATURE:	/Dennis B. Danella/
DATE SIGNED:	12/16/2016

PATENT 504132452 REEL: 040639 FRAME: 0712 This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 3

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PATENT REEL: 040639 FRAME: 0713

ASSIGNMENT

WHEREAS, I, CHRISTOPHER ASBURY, with an address of 1565 Jefferson Road, Building 300, Suite 320, Rochester, New York, 14623-3174, USA, and I, RYAN MOORE, with an address of 1565 Jefferson Road, Building 300, Suite 320, Rochester, New York, 14623-3174, USA, and I, WILLIAM A. FUSS, 55 North Country Club Drive, Rochester, New York, 14618, USA, and I, JASON WOMER, with an address of 1565 Jefferson Road, Building 300, Suite 320, Rochester, New York, 14623-3174, USA, and I, GEORGE JEGADESH, with an address of 1565 Jefferson Road, Building 300, Suite 320, Rochester, New York, 14623-3174, USA, and I, VICTOR MOUDGIL, with an address of 1565 Jefferson Road, Building 300, Suite 320, Rochester, New York, 14623-3174, USA, have created an AUTOMATIC GENERATION OF IMAGE-BASED PRINT PRODUCT OFFERING (hereinafter "Invention") for which a Non-Provisional application for Letters Patent was filed in the United States as U.S. Patent Application No. 15/189,487 on June 22, 2016 (hereinafter "Application");

WHEREAS, FUJIFILM North America Corporation, with its principal place of business at 200 Summit Lake Drive, 2nd Floor, Valhalla, New York, 10595, USA, desires to acquire the entire right, title and interest in, to and under the said Invention and the Application;

NOW, THEREFORE, for good and valuable consideration including salary or payment for the making of inventions, or employee benefits, the receipt and sufficiency of which are hereby acknowledged, we have sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer and set over, unto said FUJIFILM North America Corporation, its successors, legal representatives, and assigns, our entire right, title, and interest in, to, and under the said Invention, and the said Application, and all divisional, renewal, substitutional, and continuation applications thereof, and all Letters Patent of the United States of America which may be granted thereof and all reissues and extensions thereof, and all applications for Letters Patents which may be filed for said Invention in any country or countries foreign to the United States of America, including all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for the Invention in any

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PATENT REEL: 040639 FRAME: 0714 country or countries foreign to and including the United States of America, all rights to publish cautionary notices reserving ownership of said Invention, all rights to register said Invention in appropriate registries, and all Letters Patent which may be granted for said Invention in any country or countries foreign to the United States of America, and all extensions, renewals, and reissues thereof, and we hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America, and any Official of any country or countries foreign to the United States of America, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said Invention to said FUJIFILM North America Corporation, its successors, legal representatives, and assigns, in accordance with the terms of this instrument.

And, we hereby covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

And, we hereby further covenant and agree that we will communicate to said FUJIFILM North America Corporation, its successors, legal representatives, and assigns, any fact known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all non-provisional, divisional, renewal, substitutional, continuation, and reissue applications, make all rightful declarations and/or oaths and generally do everything possible to aid said FUJIFILM North America Corporation, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention in all countries.

IN TESTIMONY WHEREOF, we authorize and affirm said assignment with the signatures set forth below on the indicated dates.

Christopher Asbury

Date

Ryan Moore

Date

(4132383:)

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12/14/2016
Date
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Dec 14, 2016.

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RECORDED: 12/16/2016

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