

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT4189286

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MARK CARLSON	01/16/2012
PATRICK STAN	12/27/2011
JOHN HAMILTON MACILWAINE	01/25/2012
RECEIVING PARTY DATA	
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Street Address:	P.O. BOX 8999
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94128
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15382217
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ATTORNEY DOCKET NUMBER:	P-41694US02/119945-416943
NAME OF SUBMITTER:	YIJIE SHEN
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DATE SIGNED:	12/16/2016
Total Attachments: 3	
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source=346832411_v 1_119945-416941US Patent Assignment filed 02-13-12#page2.tif	
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PATENT ASSIGNMENT

WHEREAS, WE, Mark Carlson, Patrick Stan and John Hamilton MacIlwaine, whose post office addresses are set forth below, have invented and own a certain invention entitled:

SYSTEMS AND METHODS TO REWARD USER INTERACTIONS

for which an application for a United States Patent was filed in the U.S. Patent and Trademark Office on November 3, 2011 and assigned U.S. Patent Application Ser. No. 13/288,713.

WHEREAS, Visa International Service Association, a corporation organized and existing under the laws of the State of Delaware, and having a mailing address of P.O. Box 8999, San Francisco, CA 94128-8999, (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefore in the United States and in any and all foreign countries.

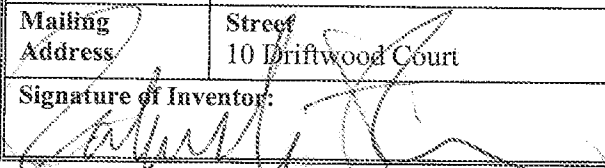
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, we hereby sell, assign and transfer to ASSIGNEE for receipt of which is hereby acknowledged, the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

WE HEREBY COVENANT that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

WE FURTHER COVENANT that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to us and we will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

Full Name of Inventor	Last Name Carlson	First Name Mark	Middle Name
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Signature of Inventor		Date:	1/16/12

PATENT ASSIGNMENT (CONTINUED)

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Signature of Inventor: 		Date: 12/27/11	

Full Name of Inventor	Last Name MacIlwaine	First Name John	Middle Name Hamilton
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PATENT ASSIGNMENT (CONTINUED)

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Full Name of Inventor	Last Name MacIlwaine	First Name John	Middle Name Hamilton
Residence & Citizenship	City San Ramon	State CA	Country of Citizenship US
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Signature of Inventor: <i>John MacIlwaine</i>		Date: <i>1/25/2012</i>	