

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

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| SUBMISSION TYPE: | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | ASSIGNMENT | |
| CONVEYING PARTY DATA | | |
| | Name | Execution Date |
| | AIP ACQUISITION LLC | 12/13/2016 |
| RECEIVING PARTY DATA | | |
| Name: | MEDIA TRADING SOLUTIONS, LLC | |
| Street Address: | 2200 FLETCHER AVENUE, 5TH FLOOR | |
| City: | FORT LEE | |
| State/Country: | NEW JERSEY | |
| Postal Code: | 07024 | |
| PROPERTY NUMBERS Total: 1 | | |
| | Property Type | Number |
| | Patent Number: | 7856378 |
| CORRESPONDENCE DATA | | |
| Fax Number: | (646)568-7231 | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 6467702347 | |
| Email: | chi@englawfirm.com | |
| Correspondent Name: | CHI ENG | |
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| ATTORNEY DOCKET NUMBER: | MT-01 | |
| NAME OF SUBMITTER: | CHI ENG | |
| SIGNATURE: | /Chi Eng/ | |
| DATE SIGNED: | 12/19/2016 | |
| Total Attachments: 2 | | |
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ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, **AIP Acquisition LLC**, a Delaware limited liability company (hereinafter referred to as "ASSIGNOR"), having a place of business at 2200 Fletcher Avenue, 5th Floor, Fort Lee, NJ 07024 USA:

Hereby sell, assign and transfer to **Media Trading Solutions, LLC** (hereinafter referred to as "ASSIGNEE"), a Delaware limited liability company, having a place of business at 2200 Fletcher Avenue, 5th Floor, Fort Lee, NJ 07024 USA, its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to U.S. Patent No. 7,856,378, issued on December 21, 2010, and is entitled

METHOD AND SYSTEM FOR FACILITATING TRADING OF MEDIA SPACE

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right and/or authorization to convey the same as herein expressed is possessed by the undersigned.

AIP ACQUISITION LLC
Singer Children's Management Trust
Its Managing Member

Date: 13/12/2016
Day/Month/Year

Karen Singer
Name: Karen Singer
Title: Trustee

State of New Jersey)
County of Bergen)ss.

Before me this 13 day of December, 2016 personally appeared Karen Singer to me personally known to be the person who is described in and who executed the above instrument, and acknowledged to me that he executed the same of his own free will for the purpose therein set forth.

Deborah Scarnati
Notary Public

