

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT	
EFFECTIVE DATE:	11/15/2016	
CONVEYING PARTY DATA		
Name		Execution Date
POSITIVE LIFESTYLE INTERNATIONAL, LLC		11/15/2016
RECEIVING PARTY DATA		
Name:	CHEEKS FOOTWEAR INTERNATIONAL, LLC	
Street Address:	1511 N. WESTSHORE BLVD.	
City:	TAMPA	
State/Country:	FLORIDA	
Postal Code:	33607	
PROPERTY NUMBERS Total: 18		
Property Type	Number	
Patent Number:	8322054	
Patent Number:	D467407	
Patent Number:	D467709	
Patent Number:	D470304	
Patent Number:	D514778	
Patent Number:	D514780	
Patent Number:	D535085	
Patent Number:	D607195	
Patent Number:	D595940	
Patent Number:	D604037	
Patent Number:	D602233	
Patent Number:	D613490	
Patent Number:	D600432	
Patent Number:	D612588	
Patent Number:	D602234	
Patent Number:	D615737	
Patent Number:	D619340	
Patent Number:	D670893	

CORRESPONDENCE DATA**Fax Number:** (727)531-5088

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7275311111**Email:** ellislaw@alum.mit.edu**Correspondent Name:** DAVID R. ELLIS**Address Line 1:** 3233 EAST BAY DRIVE**Address Line 2:** SUITE 101**Address Line 4:** LARGO, FLORIDA 33771

NAME OF SUBMITTER:	DAVID R. ELLIS, ATTORNEY
SIGNATURE:	/David R. Ellis/
DATE SIGNED:	12/12/2016
	This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 2

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PATENT ASSIGNMENT

WHEREAS, POSITIVE LIFESTYLE INTERNATIONAL, LLC, a Florida Limited Liability Company, 1511 N. Westshore Blvd., Suite 700, Tampa, Florida 33607, ("Assignor") is the owner of certain Patents issued by the United States Patent and Trademark Office (collectively "Patents"), as listed in Exhibit A hereto; and

WHEREAS, CHEEKS FOOTWEAR INTERNATIONAL, LLC, a Florida Limited Liability Company, 1511 N. Westshore Blvd., Suite 700, Tampa, Florida 33607 ("Assignee"), is desirous of acquiring said Patents;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and convey to Assignee all right, title and interest in and to the said Patents.

FURTHER, Assignor agrees to take all actions and cooperate as necessary to protect and enforce the Patents, and further agrees to execute any documents that might be necessary to perfect Assignee's ownership and issuance of the Patents.

Effective Date of Assignment: 11-15, 2016

POSITIVE LIFESTYLE INTERNATIONAL, LLC

By 

Title CFO

EXHIBIT A

Patents

#	Patent #	Issue Date	App #	Filing Date	Description
1	8322054	12/04/12	12/498,452	7/7/09 Patent	Shoe w/Interchangable Strap System
2	D467407	12/24/02	29/154,326	11/13/01 Design Patent	Shoe
3	D467709	12/31/02	29/154,347	11/13/01 Design Patent	Shoe Sole
4	D470304	2/18/03	29/154,349	11/13/01 Design Patent	Portion of a Shoe Upper
5	D514778	2/14/06	29/215,322	10/18/04 Design Patent	Shoe
6	D514780	2/14/06	29/215,332	10/18/04 Design Patent	Shoe Sole
7	D535085	1/16/07	29/215,321	10/18/04 Design Patent	Portion of a Shoe Upper
8	D607195	1/5/10	29/339,398	6/30/09 Design Patent	Shoe Base
9	D595940	7/14/09	29/320,858	7/7/08 Design Patent	Shoe
10	D604037	11/17/09	29/320,860	7/7/08 Design Patent	Strap for a Shoe
11	D602233	10/20/09	29/320,862	7/7/08 Design Patent	Sandal
12	D613490	4/13/10	29/320,865	7/7/08 Design Patent	Strap for a Shoe
13	D600432	9/22/09	29/330,488	1/8/09 Design Patent	Shoe and Shoe Base
14	D612588	3/30/10	29/330,491	1/8/09 Design Patent	Band for a Shoe (Roman Band)
15	D602234	10/20/09	29/330,493	1/8/09 Design Patent	Shoe and Shoe Base
16	D615737	5/18/10	29/330,495	1/8/09 Design Patent	Shoe and Shoe Base
17	D619340	7/13/10	29/345,184	10/12/09 Design Patent	Shoe and Shoe Base
18	D670893	11/20/12	29/392,173	5/18/11	Shoe and Shoe Base