

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4183138

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT	
NATURE OF CONVEYANCE:	Corrective Assignment to correct the THE TITLE OF US PATENT 9,088,810 previously recorded on Reel 037958 Frame 0234. Assignor(s) hereby confirms the ASSIGNOR(S) HEREBY CONFIRMS THE ASSIGNMENT OF ASSIGNORS INTERESTS.	
RESUBMIT DOCUMENT ID:	504056280	
CONVEYING PARTY DATA		
	Name	Execution Date
	THOMAS J MCWILLIAMS	10/13/2016
RECEIVING PARTY DATA		
Name:	ATLAS ADVISORY PARTNERS, LLC	
Street Address:	50 HARRISON STREET	
Internal Address:	SUITE 307E	
City:	HOBOKEN	
State/Country:	NEW JERSEY	
Postal Code:	07030	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Patent Number:	9088810
CORRESPONDENCE DATA		
Fax Number:	(202)420-2201	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	202-420-2200	
Email:	aperry@blankrome.com, mbaker@blankrome.com, ljamos@blankrome.com	
Correspondent Name:	BLANK ROME / ALEX PERRY	
Address Line 1:	1825 EYE STREET NW	
Address Line 4:	WASHINGTON, D.C. 20006	
ATTORNEY DOCKET NUMBER:	A8995.0014	
NAME OF SUBMITTER:	MADELINE E BAKER	
SIGNATURE:	/MEB/	
DATE SIGNED:	12/13/2016	
Total Attachments: 5		
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PATENT

REEL: 040710 FRAME: 0267

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3780217

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
THOMAS J. MCWILLIAMS	03/10/2016
RECEIVING PARTY DATA	
Name:	ATLAS ADVISORY PARTNERS, LLC
Street Address:	50 HARRISON STREET
Internal Address:	SUITE 307E
City:	HOBOKEN
State/Country:	NEW JERSEY
Postal Code:	07030
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	14804792
Patent Number:	9088810
CORRESPONDENCE DATA	
Fax Number:	(215)988-2757
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2159882888
Email:	Lisa.Stanton@dbr.com
Correspondent Name:	DRINKER BIDDLE & REATH LLP
Address Line 1:	ONE LOGAN SQUARE
Address Line 2:	SUITE 2000
Address Line 4:	PHILADELPHIA, PENNSYLVANIA 19103
ATTORNEY DOCKET NUMBER:	TJM - 770112
NAME OF SUBMITTER:	LISA STANTON
SIGNATURE:	/Lisa Stanton/
DATE SIGNED:	03/11/2016
Total Attachments: 1	
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CONFIRMATORY PATENT ASSIGNMENT

WHEREAS, Thomas J. McWilliams ("ASSIGNOR"), assigned to Atlas Advisory Partners, LLC ("ASSIGNEE") (together "PARTIES") the entire right, title, and interest in and to the new and useful inventions described in U.S. Patent No. 9,088,810, titled "APPARATUS, SYSTEM AND METHOD FOR AUDIO-VISUAL CONTENT VIEWING USING ADVERTISEMENT CREDIT" (hereinafter the "Intellectual Property"), by a patent assignment executed on March 10, 2016 ("the Initial Assignment") and recorded at the U.S. Patent and Trademark Office under reel/frame: 037958/0234;

WHEREAS, the Initial Assignment contains a typographical error incorrectly identifying the title of U.S. Patent No. 9,088,810, and the parties desire to execute this confirmation patent assignment to correct the error;

NOW, THEREFORE, in consideration of the sum of One U.S. Dollar, and other good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby acknowledges and confirms that he assigned, transferred, and conveyed to ASSIGNEE, and does hereby assign, transfer, and convey to ASSIGNEE, *nunc pro tunc*, effective as of March 10, 2016, the whole and entire right, title and interest in and to said Intellectual Property and any and all Patents which may be granted on said Intellectual Property, and on the new and useful inventions described therein, including all divisions, reissues, reexaminations, continuations, continuations-in-part, patent term restoration, or any equivalent thereto in the United States of America and its territories and possessions, and in all countries foreign thereto; and ASSIGNOR hereby covenants, agrees and undertakes to execute, whenever requested by ASSIGNEE, all patent applications, assignments, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE, or for maintaining unto ASSIGNEE, all rights hereby confirmed as assigned, assigned, or agreed to be assigned, all at the sole expense of ASSIGNEE and without further compensation to the undersigned ASSIGNOR.

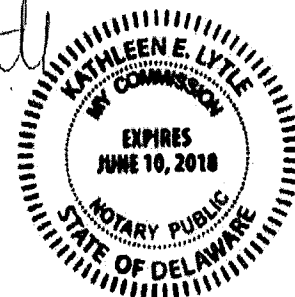

Thomas J. McWilliams

10/13/2016
Date

Subscribed and sworn to before me this
13th day of October 2016

at


Notary Public



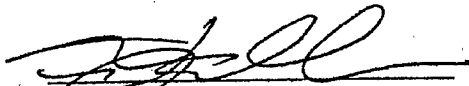
PATENT ASSIGNMENT

WHEREAS, Thomas J. McWilliams, hereinafter referred to as "ASSIGNOR", has the exclusive ownership rights in and to any and all new and useful inventions as described in U.S. Patent Serial No. 9,088,810, titled "Targeted Television Advertisement and Television Programming Control Apparatus, System and Method" (hereinafter, collectively with the Related Cases, the "Intellectual Property"); and

WHEREAS, Atlas Advisory Partners, LLC ("ASSIGNEE") is desirous of acquiring the entire right, title, and interest in and to the Intellectual Property, including in and to all inventions disclosed therein and any and all Letters Patent granted or issued therefrom, or claiming priority thereto, in the United States of America and its territories and possessions, and in all countries foreign thereto; and

NOW, THEREFORE, in consideration of the sum of One U.S. Dollar, and other good and valuable executed consideration, the full receipt and sufficiency of all of which are hereby acknowledged, and intending to be legally bound hereby, the undersigned ASSIGNOR hereby acknowledges and assigns, transfers, and conveys to ASSIGNEE, the whole and entire right, title and interest in and to said Intellectual Property for any and all Patents which may be granted on said Intellectual Property, including on the new and useful inventions described therein, and including all divisions, reissues, reexaminations, continuations, continuations-in-part, patent term restoration, or any equivalent thereto in the United States of America and its territories and possessions, and in all countries foreign thereto (collectively the "Related Cases");

and for the aforesaid consideration ASSIGNOR hereby covenants, agrees and undertakes to execute, whenever requested by ASSIGNEE, all patent applications, assignments, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE, or for maintaining unto ASSIGNEE, all rights hereby confirmed as assigned, assigned, or agreed to be assigned, all at the sole expense of ASSIGNEE and without further compensation to the undersigned ASSIGNOR.


Thomas J. McWilliams

3/10/16
Date

RECORDED: 03/11/2016

PATENT
REEL: 037958 FRAME: 0235

PATENT
REEL: 040710 FRAME: 0270

Docket No.: A8995.0014
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Thomas J. McWilliams

Patent No.: 9,088,810

Grant Date: July 21, 2015

For: APPARATUS, SYSTEM AND METHOD FOR
AUDIO-VISUAL CONTENT VIEWING USING
ADVERTISEMENT CREDIT

RESPONSE TO NON-RECORDED ASSIGNMENT

Assignment Recordation Services
Director - USPTO
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Madam:

In response to the Notice of Non-Recordation of an Assignment Document, Applicant herein submits, as requested:

- 1: "A new cover sheet stating the error and the nature of conveyance." Applicant notes the original error was in the title listed in the originally recorded assignment. As requested, the new cover sheet indicates that it is "to correct the TITLE OF US PATENT 9,088,810 previously recorded on Reel 037958 Frame 0234";
- 2: "the nature of the conveyance." The new cover sheet indicates and confirms the nature of the conveyance is an "ASSIGNMENT OF ASSIGNORS INTEREST"
- 3: A copy of the original cover sheet and recordation is included. Applicant notes that the original error was not on the original cover sheet, but in the assignment document itself as a typographical error of the title of the respective patent.
- 4: "Supporting document." Both the original and corrected assignments are included.

200044.00014/104410296

PATENT
REEL: 040710 FRAME: 0271

Patent No.: 9,088,810

Docket No.: A8995.0014

Should the Office require anything further, please do not hesitate to telephone or otherwise contact the undersigned.

Dated: December 13, 2016

Respectfully submitted,

By 

Alex S. Perry

Registration No.: 68,030

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(202) 420-2200

Attorney for Applicant