

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
YINGNONG DANG	11/02/2011
SERGIO PAOLANTONIO	11/02/2011
XIUMIN LIN	11/02/2011
DONGMEI ZHANG	11/02/2011
XIANG CAO	11/01/2011
RECEIVING PARTY DATA	
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Street Address:	ONE MICROSOFT WAY
City:	REDMOND
State/Country:	WASHINGTON
Postal Code:	98052
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15376255
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ATTORNEY DOCKET NUMBER:	MS1-5197USC1
NAME OF SUBMITTER:	SAYBRA MORRIS
SIGNATURE:	/Saybra Morris/
DATE SIGNED:	12/12/2016
Total Attachments: 4	

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I/WE, Yingnong Dang, Sergio Paolantonio, Xiang Cao, Xiumin Lin, Dongmei Zhang, ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "CONSUMPTION OF CONTENT WITH REACTIONS OF AN INDIVIDUAL" ("APPLICATION"), which:

- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 22801, to insert here in parenthesis (Application No. 13/347,546, filed 01/10/2012) this APPLICATION's Application No. and filing date, when known;
- was filed on _____ and was given Application No. _____;
- is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

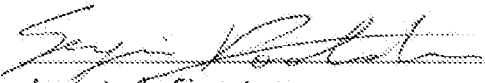
ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

	<u>2011/11/2</u>
Inventor's Signature	Date
<u>Yingnong Dang</u>	<u>党映农</u>
Printed Name in English	Printed Name in Native Language (if other than English)


PATENT ASSIGNMENT

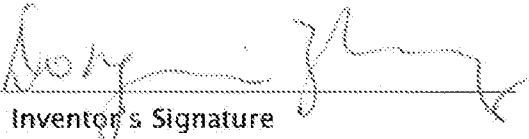
MS Docket No.: 333870.01

Attorney Docket No.: MS1-5197US

 Inventor's Signature	<u>2011/11/02</u> Date
<u>Sergio Paolantonio</u> Printed Name in English	<u>SERGIO PAOLANTONIO</u> Printed Name in Native Language (if other than English)

 Inventor's Signature	 Date
<u>Xiang Cao</u> Printed Name in English	 Printed Name in Native Language (if other than English)

 Inventor's Signature	<u>2011/11/02</u> Date
<u>Xiumin Lin</u> Printed Name in English	<u>林秀敏</u> Printed Name in Native Language (if other than English)

 Inventor's Signature	<u>2011/11/12</u> Date
<u>Dongmei Zhang</u> Printed Name in English	 Printed Name in Native Language (if other than English)

I/WE, Yingnong Dang, Sergio Paolantonio, Xiang Cao, Xiumin Lin, Dongmei Zhang, (“ASSIGNOR”), have invented subject matter (“INVENTION”) disclosed and/or claimed in a patent application entitled “CONSUMPTION OF CONTENT WITH REACTIONS OF AN INDIVIDUAL” (“APPLICATION”), which:

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- was filed on _____ and was given Application No. ____;
- is filed concurrently herewith;


Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns (“ASSIGNEE”), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries (“APPLICATION DERIVATIVES”));

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ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

_____ Inventor’s Signature	_____ Date
_____ Yingnong Dang Printed Name in English	_____ Printed Name in Native Language (if other than English)

_____ Inventor's Signature	_____ Date
<u>Sergio Paolantonio</u> Printed Name in English	_____ Printed Name in Native Language (if other than English)

 Inventor's Signature	<u>1 Nov 2011</u> Date
<u>Xiang Cao</u> Printed Name in English	<u>曹翔</u> Printed Name in Native Language (if other than English)

_____ Inventor's Signature	_____ Date
<u>Xiumin Lin</u> Printed Name in English	_____ Printed Name in Native Language (if other than English)

_____ Inventor's Signature	_____ Date
<u>Dongmei Zhang</u> Printed Name in English	_____ Printed Name in Native Language (if other than English)