504154603 12/27/2016 PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4201276

| | | | NEW ASSIGNMENT | | |
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| CONVEYING PARTY D | ΑΤΑ | | | | |
| | | I | Name | | Execution Date |
| DANIEL V. PERELLA | | | | | 12/19/2016 |
| BENJAMIN HIETANEN | | | | | 12/19/2016 |
| ZHENHONG LI | | | | | 12/16/2016 |
| JENSEN TUEN | | | | | 12/16/2016 |
| JINYUAN LI | | | | | 12/17/2016 |
| RECEIVING PARTY DA | ΑΤΑ | | | | |
| Name: | IDEAS | TREAM | M CONSUMER PRODUC | TS , LLC | |
| Street Address: | 812 HL | JRON | STREET | | |
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| State/Country: | ОНЮ | | | | |
| Postal Code: | 44115 | | | | |
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| Total Attachments: 3 |
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ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, I/We, the undersigned, **Daniel V. Perella, Benjamin Hietanen, Zhenghong Li, Jensen Tuen**, and **Jinyuan Li**

who has/have created the inventions listed on Attachment A and for which Design and/or Provisional Patent Applications have been filed with the U.S. Patent and Trademark Office

Do hereby sell, assign and transfer to IdeaStream Consumer Products, LLC, a Limited Liability Company of the State of Ohio, having a place of business at 812 Huron Road East, Suite 390, Cleveland, OH 44115, (hereinafter Assignee) its successors, assigns, and legal representatives, the full and exclusive right, title, and interest in and to said invention and said application for the United States, its territorial possessions and all foreign countries, and the entire right, title and interest in and to any and all Design Patents which may be granted therefor in the United States, its territorial possessions and all foreign countries; and in and to any and all continuations, divisions, substitutes, reissues, reexaminations, extensions thereof, and all other forms of protection relating thereto which have been or shall be filed in the United States, its territorial possessions and all priority rights, under any of the international conventions, unions, agreements, acts, and treaties, including all future conventions, unions agreements, acts, and treaties;

Agree that said Assignee may apply for and receive Design Patent for said invention, in its own name, in the United States, its territorial possessions, and all foreign countries; and that, when requested to carry out in good faith the intent and purpose of this assignment, at the expense of said Assignee, its successors, assigns and legal representatives, the undersigned will execute all continuations-in-part, continuations, divisions, substitutes, reexaminations, reissues, and extensions thereof, execute all rightful oaths, assignments, powers of attorney and other papers, testify in any legal or quasi legal proceedings; communicate to said Assignee, its successors, assigns or legal representatives all facts known to the undersigned relating to said invention and the history thereof; and generally do everything possible which said Assignee, its successors, assigns, or legal representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said invention and for vesting title to said invention and all applications for patents on said invention in said Assignee, its successors, assigns, or legal representatives; and

Consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of Assignee to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

PATENT REEL: 040772 FRAME: 0885

IN TESTIMONY WHEREOF I/WE have hereunto set MY/OUR signature(s) on the date(s) indicated below. _____ State of _________, 201_6. Decembe Signed at the City of 9:00 Won this 19 day of Daniel V. Perella Signed at the City of <u>CLEVELAND</u> <u>9:00 AMon this 19</u> day of <u>DECEMBER</u> State of OHIO , 2016 Benjamin Hietanen Signed at <u>Shenzhen City China</u> on <u>December 16</u>, 2016. Zhenghong Li Zhenghong Signed at Shenzhen City Chingon Docember 16, 2016. Jensen Tuen Signed at <u>Shen, zhen City China</u> on <u>December 17</u>, 201<u>6</u>.

PATENT REEL: 040772 FRAME: 0886

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| Title | Application No. | Filing Date |
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| Foldable Box | 29/585,399 | November 23, 2016 |
| Foldable Box | 29/585,394 | November 23, 2016 |
| Foldable Box | 29/583,815 | November 9, 2016 |
| Foldable Box | 29/583,811 | November 9, 2016 |
| Foldable Box | 62/428,602 | December 1, 2016 |
| Foldable Box | 62/428,606 | December 1, 2016 |
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RECORDED: 12/27/2016