

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4204685

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
THE PROCTOR & GAMBLE COMPANY	10/17/2016
RECEIVING PARTY DATA	
Name:	DOLCE & GABBANA S.R.L.
Street Address:	VIA CARLO GOLDONI 10
City:	MILANO
State/Country:	ITALY
Postal Code:	20129
PROPERTY NUMBERS Total: 4	
Property Type	Number
Application Number:	29538001
Application Number:	29578478
Patent Number:	D542144
Patent Number:	D542670
CORRESPONDENCE DATA	
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NAME OF SUBMITTER:	JOHN C. HOLMAN
SIGNATURE:	/JOHN C. HOLMAN/
DATE SIGNED:	12/29/2016
Total Attachments: 3	
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ASSIGNMENT

WHEREAS, **The Procter & Gamble Company** (hereinafter Assignor), owns the patent properties set forth on Exhibit A.

WHEREAS, **Dolce & Gabbana S.r.l.** (hereinafter Assignee), an Italian Limited Liability Company, located and doing business at Via Carlo Goldoni 10 – 20129 Milano, Italy is desirous of acquiring the complete title and interest in said patent properties.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor by these presents does sell, assign and transfer unto said Assignee, its successors, legal representatives, heirs and assigns the entire right, title and interest in the United States, to said patent properties as described in Exhibit A to be held and enjoyed by said Assignee for its own use, or for its legal representatives, successors, heirs, and assigns to the full end of the term of said patent properties as fully and entirely as the same would have been held by said Assignor had this assignment and sale not been made, and for the same consideration, said Assignor hereby covenants and agrees that at the time of execution and delivery of this instrument it is the lawful owner of the right, title and interest in and to said patent properties, its interest is unencumbered and that it has good and full right and lawful authority to sell and convey its interest in the manner set forth herein; and for the same consideration Assignor hereby covenants and agrees that it will, when ever counsel for said Assignee, or counsel for its legal successors, legal representatives, heirs or assigns shall advise that any proceedings in connection with said patent properties is lawful and desirable, sign all papers and documents, make all lawful oaths, and do all acts necessary as required to be done for the procurement, maintenance, enforcement and defense of said patent properties, without charge to said Assignor, its successors, legal representatives, heirs and assigns, but at the expense of said Assignee, its successors, legal representatives, heirs and assigns.

Assignor hereby further assigns to Assignee all claims and causes of action for

infringement of the patent properties assigned herein, including the right to sue for, and collect damages for, any and all acts of past and future infringement.

Assignor hereby grant(s) the law firm of Jacobson Holman PLLC, 400 Seventh Street, N.W., Washington, D.C. 20004, the power to insert in this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Signed this _____ day of OCT 17 2016 2016

Assignor Name:
The Procter & Gamble Company

Tara M. Rosnell
Signature

Tara M. Rosnell
Assistant Secretary
Title

Witnesses:

- (1) Brod Thomas
- (2) Cecilia A. Wray

POWER OF ATTORNEY BY ASSIGNEE

The undersigned hereby grant(s) the law firm of Jacobson Holman PLLC, 400 Seventh Street, N.W., Washington, D.C. 20004 (Customer No. 000136) power of attorney, to receive and act on instructions from our agent or ourselves to prosecute this application, and the power to insert in this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

NOVEMBER 23, 2016 RESIDENT STEFANO GRASSANO
Date Title of Typed Name Signature

EXHIBIT A

Patent Properties To Be Assigned

U.S. Patent No.	U.S. Patent Application No.	
D542144	29/254,562	
D542670	29/254,894	
	29/538,001	
	29/578,478	