

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MILAN CVETKOVIC	11/29/2016
WESLEY CURTIS VOSHELL	11/28/2016
ASHLEY CHRISTINE KOYAMA	12/15/2016
HELEN YEE	12/19/2016

RECEIVING PARTY DATA

Name:	SONY INTERACTIVE ENTERTAINMENT NETWORK AMERICA LLC
Street Address:	2207 BRIDGEPOINTE PARKWAY
City:	SAN MATEO
State/Country:	CALIFORNIA
Postal Code:	94404
Name:	SONY INTERACTIVE ENTERTAINMENT AMERICA LLC
Street Address:	1-7-1 KONAN
Internal Address:	MINATO-KU
City:	TOKYO
State/Country:	JAPAN
Postal Code:	108-0075

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15384108

CORRESPONDENCE DATA

Fax Number: (650)812-3444

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 650-812-3400

Email: patdocket@carrferrell.com, kkline@carrferrell.com, mshabalin@carrferrell.com

Correspondent Name: KEITH KLINE

Address Line 1: CARR & FERRELL LLP

Address Line 2: 120 CONSTITUTION DRIVE

Address Line 4: MENLO PARK, CALIFORNIA 94025

ATTORNEY DOCKET NUMBER:	7516US
NAME OF SUBMITTER:	KEITH KLINE
SIGNATURE:	/Keith Kline/
DATE SIGNED:	01/03/2017
Total Attachments: 5 source=7516US_Assignment#page1.tif source=7516US_Assignment#page2.tif source=7516US_Assignment#page3.tif source=7516US_Assignment#page4.tif source=7516US_Assignment#page5.tif	

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned, **Milan Cvetkovic, Wesley Curtis Voshell, Ashley Christine Koyama, and Helen Yee** do hereby sell, assign, and transfer to **Sony Interactive Entertainment Network America LLC, a limited liability company with offices at 2207 Bridgepointe Parkway, San Mateo, CA 94404, and Sony Interactive Entertainment America LLC , a limited liability company with offices at 1-7-1 Konan, Minato-ku, Tokyo 108-0075 JAPAN** (“Assignee”), and its successors, assigns, and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in United States patent application number 15/384,108 filed December 19, 2016 and entitled:

“Personalized Calendar for Digital Media Content-Related Events”

and in and to said application and all utility, divisional, continuing, substitute, renewal, reissue, and all other patent applications which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States patent application; and

Agree that said Assignee may apply for and receive patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all

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said improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

We hereby authorize and request Carr & Ferrell *LLP*, to insert the filing date and application number of this application upon allocation of this information by the United States Patent and Trademark Office.

Date: 11/29/2016 Name: /Cvetkovic Milan/
Milan Cvetkovic

Date: _____ Name: _____
Wesley Curtis Voshell

Date: _____ Name: _____
Ashley Christine Koyama

Date: _____ Name: _____
Helen Yee

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Date: _____ Name: _____
Milan Cvetkovic

Date: 11/28/2016 Name: /wesley curtis voshell/
Wesley Curtis Voshell

Date: _____ Name: _____
Ashley Christine Koyama

Date: _____ Name: _____
Helen Yee

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Milan Cvetkovic

Date: _____ Name: _____
Wesley Curtis Voshell

Date: 12/15/2016 Name: /Ashley Christine Koyama/
Ashley Christine Koyama

Date: _____ Name: _____
Helen Yee

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Date: _____ Name: _____
Milan Cvetkovic

Date: _____ Name: _____
Wesley Curtis Voshell

Date: _____ Name: _____
Ashley Christine Koyama

Date: 12/19/2016 Name: /Helen Yee/
Helen Yee