

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
PAVEL KOPYAKOV	09/19/2012
FEDOR LABOUNKO	09/19/2012
RECEIVING PARTY DATA	
Name:	GOOGLE INC.
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City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15376493
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ATTORNEY DOCKET NUMBER:	098981-4764
NAME OF SUBMITTER:	JOHN D. LANZA
SIGNATURE:	/John D. Lanza/
DATE SIGNED:	01/05/2017
Total Attachments: 3	
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ASSIGNMENT

I/We, Pavel Kobayakov; Fedor Labounko; ("ASSIGNOR(S)") hereby sell, assign, and transfer to Google Inc., a corporation of Delaware having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043, and its successors and assigns (collectively "the ASSIGNEE") all of the right, title and interest of ASSIGNOR(S) throughout the world in and to any and all inventions and improvements which are the subject of a patent document entitled

SERVING EXPANDABLE CONTENT ITEMS

which document is found in an international patent application under the Patent Cooperation Treaty (PCT) assigned PCT Application No. PCT/UA2012/000072 filed at the Ukraine Receiving Office on July 20, 2012.

This assignment includes the foregoing patent application or patent; all legal equivalents thereof in any foreign country and all patents issuing there from; all patents, utility models, and design registrations granted for any of said inventions and improvements throughout the world; and the right to claim priority based on the filing date of the foregoing patent application or patent under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes. ASSIGNOR(S) authorizes ASSIGNEE to apply in all countries in the name of ASSIGNOR(S) or in the name of ASSIGNEE for patents, utility models, and design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements.

This assignment is made for good and valuable consideration, the receipt of which is hereby acknowledged, and to fulfill the obligation of ASSIGNOR(S), existing at the time when the above-mentioned inventions and improvements were made and prior to and at the time of the filing of the foregoing patent application or patent, to assign the above-mentioned inventions and improvements to ASSIGNEE.

ASSIGNOR(S) hereby represents and covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into that would conflict with this assignment.

ASSIGNOR(S) further covenants for any heirs, legal representatives and assigns of ASSIGNOR(S) to provide to ASSIGNEE promptly upon the request of ASSIGNEE all pertinent facts and documents relating to said invention and improvements and said patent applications, patents and legal equivalents as may be known and accessible to ASSIGNOR(S) and to testify as to the same in any interference, litigation, or other proceeding relating thereto and promptly to execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue or enforce any of said applications, said inventions and improvements and said patents and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR(S) requests that the United States Patent and Trademark Office issue any assigned patents of the United States and any reissue or extension thereof to the ASSIGNEE.

Executed this

Signature of Inventor

19 day of September, 2012



Pavel Kobyakov

Executed this

Signature of Inventor

____ day of _____, _____

Fedor Labounko

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ASSIGNOR(S) requests that the United States Patent and Trademark Office issue any assigned patents of the United States and any reissue or extension thereof to the ASSIGNEE.

Executed this

Signature of Inventor

____ day of _____, ____

Pavel Kobyakov

Executed this

Signature of Inventor

19 day of Sept, 2012

F. Labounko
Fedor Labounko

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