

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT4213328

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DAVID HILLARY POWELL	01/05/2017
MATTHEW PETER TIDNAM	01/05/2017
GRAHAM POTTS	01/05/2017
RECEIVING PARTY DATA	
Name:	BRITISH AMERICAN TOBACCO (INVESTMENTS) LIMITED
Street Address:	GLOBE HOUSE
Internal Address:	1 WATER STREET
City:	LONDON
State/Country:	UNITED KINGDOM
Postal Code:	WC2R 3LA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29583922
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ATTORNEY DOCKET NUMBER:	4840.54US01
NAME OF SUBMITTER:	AUBRE RABE
SIGNATURE:	/AUBRE RABE/
DATE SIGNED:	01/06/2017
Total Attachments: 2	
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ASSIGNMENT

WHEREAS, we, David Hillary Powell, London, United Kingdom, Matthew Peter Tidnam, London, United Kingdom, and Graham Potts, London, United Kingdom, (“Assignors”), have invented certain new and useful improvements in AEROSOL GENERATING DEVICE, for which an application for Letters Patent of the United States has been made, and which may be identified in the United States Patent Office by Application No. 29/583,922, filed November 10, 2016.

WHEREAS, British American Tobacco (Investments) Limited (“Assignee”), a business entity organized and existing under the laws of the Country of United Kingdom, and having its principal offices at Globe House, 1 Water Street, London, United Kingdom WC2R 3LA, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor,

NOW, THEREFORE, for and in consideration of good and valuable consideration paid by Assignee to Assignors, the receipt and sufficiency of which is hereby acknowledged by us, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all applications claiming priority to said application including all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention and further including the right to sue, counterclaim and recover for past, present and future infringement of the rights assigned or to be assigned, as fully and entirely as the same would have been held by the Assignors if this assignment had not been made, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

We hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and application number of said application when ascertained.

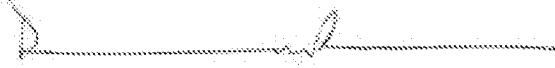
We further authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee’s enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign

Application No. 29/583,922

countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

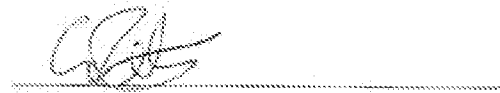
Date: 05/01/17
Day/Month/Year


David Hillary Powell

Date: 05/01/17
Day/Month/Year


Matthew Peter Tidnam

Date: 05/01/17
Day/Month/Year


Graham Potts