

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT4213457

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
RENS JURIAN HOEKE	12/22/2016
TEUN FRANCISCUS VAN WETTEN	12/22/2016
RECEIVING PARTY DATA	
Name:	RECKITT BENCKISER (BRANDS) LIMITED
Street Address:	103-105 BATH ROAD
Internal Address:	BERKSHIRE
City:	SLOUGH
State/Country:	UNITED KINGDOM
Postal Code:	SL1 3UH
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29587040
CORRESPONDENCE DATA	
Fax Number:	(404)962-6849
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	4048852773
Email:	ryan.schneider@troutmansanders.com
Correspondent Name:	TROUTMAN SANDERS LLP
Address Line 1:	600 PEACHTREE ST NE
Address Line 2:	STE 5200
Address Line 4:	ATLANTA, GEORGIA 30308
ATTORNEY DOCKET NUMBER:	RB340DES
NAME OF SUBMITTER:	RYAN A. SCHNEIDER
SIGNATURE:	/Ryan A. Schneider/
DATE SIGNED:	01/06/2017
Total Attachments: 4	
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ASSIGNMENT

WHEREAS, We, Rens Jurian Hoeke and Teun Franciscus van Wetten (collectively “Assignor”), have invented certain improvements in a Bottle, for which European Union Design Application No. 003184100-0002 was filed 10 June 2016, for which US Design Application No. 29/587,040 was filed 9 December 2016, and related applications may be filed (all collectively “Applications”), and whereas

**Reckitt Benckiser (Brands) Limited
103-105 Bath Road
Slough
Berkshire
SL1 3UH
United Kingdom**

(“Assignee”) desires to purchase all the rights in same;

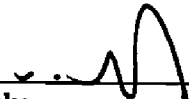
NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations paid by the said Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignor has and by these presents does hereby sell, assign, transfer and convey unto said Assignee all of Assignor’s rights, title, and interest in and to said Applications, including in and to any provisional, conventional, design, division, continuation, continuation-in-part, substitution, reissue, renewal, reexam, continued prosecution application (“CPA”), or request for continued examination (“RCE”) thereof, and in and to all inventions and improvements thereon (herein collectively referred to as “Related US Applications”), preparatory to obtaining Letters Patent of the United States therefor; and Assignor hereby requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Applications and Related US Applications, to Assignee, for its interest and for the sole use and benefit of Assignee and its assigns and legal representatives.

For the same consideration, Assignor, by these presents does sell, assign, and transfer to Assignee all of Assignor’s rights, title and interest in and to any foreign and international applications related to and/or seeking benefit of one or more said Applications and Related US Applications, and in and to all inventions and improvements thereon (herein collectively referred to as “Related Foreign Applications”), in and to any Letters Patent and similar protective rights granted on said Related Foreign Applications, and in and to the right to claim any applicable priority rights arising from or required for said Related Foreign Applications under the terms of any applicable conventions, treaties, statutes, or regulations, said Related Foreign Applications to be filed and issued in the name of Assignee or its designee, insofar as permitted by applicable law.

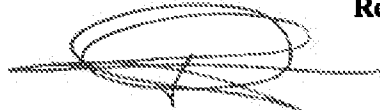
For the same consideration, Assignor agrees, without charge to Assignee, but at Assignee’s expense, to sign all lawful papers, execute said Applications, Related US Applications and Related Foreign Applications, make all assignments and rightful oaths, assist in prosecution of said Applications, Related US Applications and Related Foreign Applications, assist in prosecution of legal proceedings, and generally do everything reasonably possible to aid Assignee its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

AND, for the same consideration, Assignor also hereby sells, assigns and transfers unto Assignee all of Assignor’s rights and claims to sue for damages and other remedies with respect to any and all past infringement of all said Applications, Related US Applications, and Related Foreign Applications, including said inventions and improvements which may have occurred before the date of this Assignment.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 22nd day of December, 2016.

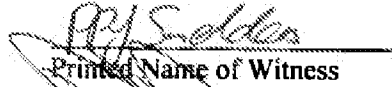


Rens Jurian Hoeke (SEAL)

Witnessed by: 

Signature

Date: 22nd December 16




Printed Name of Witness

Witnessed by: 


Signature


Date: 22th December 2016



Printed Name of Witness

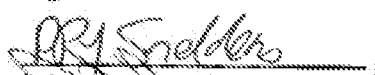
IN WITNESS WHEREOF, I have hereunto set my hand and seal this 22 day of
December, 2016.


_____(SEAL)
Teun Franciscus van Wetten

Witnessed by: 

Signature

Date: 22-12-2016

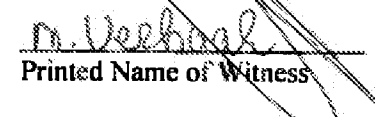


Printed Name of Witness

Witnessed by: 

Signature

Date: 22-12-2016



Printed Name of Witness

In **WITNESS WHEREOF**, Assignee hereby accepts from Assignor the sale, assignment, transfer and conveyance unto said Assignee of the full, exclusive and entire right, title, and interest in and to said Applications, by its duly authorized officer this 5th day of JANUARY, 2016. 2017

Reckitt Benckiser (Brands) Limited
(Assignee)

By: [Signature]
Name: KAREN CAWDELL
Title: Authorised Signatory

Witnessed by: [Signature]
Signature

Date: 05 JANUARY 2017

HELEN LIVINGSTONE
Printed Name of Witness

Witnessed by: [Signature]
Signature

Date: 05 January 2017

ANNE TARRY
Printed Name of Witness