

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4215109

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
LEE RATCLIFFE	08/29/2016
VICKI GIVENS	09/13/2016
DAN MAUNEY	09/13/2016
RECEIVING PARTY DATA	
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Postal Code:	27101
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14674507
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NAME OF SUBMITTER:	RENEE S. PREVETTE
SIGNATURE:	/Renee S. Prevette/
DATE SIGNED:	01/09/2017
Total Attachments: 5	
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**ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS
IN PATENT APPLICATION**

Whereas we, the undersigned inventors, have invented certain new and useful innovations as set forth in the patent application entitled:

WEB PAGE ACTION GUIDANCE SYSTEM

the specification of which was filed with the United States Patent & Trademark Office on March 31, 2015, and assigned application no. 14/674,507.

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which we acknowledge, we:

1. Agree to assign, transfer, convey, and sell, hereby assign, transfer, convey, and sell and have assigned, transferred, conveyed, and sold to Branch Banking and Trust Company, a corporation of the State of North Carolina having a principal place of business at 220 West Second Street, Winston-Salem, NC 27101-4019 ("Assignee"), the entire right, title, and interest in and to:
 - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent application, implicitly or explicitly;
 - (b) the above-referenced patent application, the right to claim priority to the above-referenced patent application, all applications based in whole or in part upon the above-referenced patent application, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on the above-referenced patent application;
 - (c) all patents (including, without limitation, all U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, counterparts, continuations, continuations-in-part, divisionals, reissues, renewals, substitutes, extensions, reexaminations, post-grant reviews, inter partes reviews and supplemental examinations) that are granted or issued upon, or that claim priority to, any and all applications described in (b) of this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and
 - (d) all claims for damages by reason of past infringement of any rights under the applications or patents described in (a), (b) or (c) of this paragraph

(including provisional rights to reasonable royalties pursuant to 35 U.S.C. §154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.

2. Authorize and request the U.S. Patent and Trademark Office or any other U.S. or non-U.S. agency to issue to the Assignee any and all patent(s), or other rights or documents, resulting from the intellectual property, patent application(s) and patents described in paragraph 1 of this Assignment.
3. Agree to sign all papers and documents, including without limitation, applications, declarations, oaths and petitions, and, at the Assignee's expense, perform any other acts that are necessary in connection with prosecution of patent application(s) or intellectual property described in paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.
4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon us, as well as our heirs, legal representatives, and assigns.
5. Promise and affirm that we have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.

Dated: 8/29/16

Lee Ratcliffe
Lee Ratcliffe

STATE OF North Carolina
COUNTY OF Wake

Before me, a Notary Public in and for the State of North Carolina, on this 29th day of August, 2016, personally appeared **Lee Ratcliffe**, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

(Seal)



Julie W. Thompson
NOTARY PUBLIC
My Commission Expires: May 13, 2017

Dated: _____

Deborah Faulkner

STATE OF _____

COUNTY OF _____

Before me, a Notary Public in and for the State of _____, on this ____ day
of _____, 2015, personally appeared **Deborah Faulkner**, who being duly sworn,
signed and acknowledged the foregoing Assignment as his free act and deed.

(Seal)

NOTARY PUBLIC

My Commission Expires:

Dated: 9/13/2016

Vicki Givens
Vicki Givens

STATE OF North Carolina

COUNTY OF Wake

Before me, a Notary Public in and for the State of North Carolina, on this 13th day of September, 2016, personally appeared **Vicki Givens**, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

(Seal)



Julie W. Thompson
NOTARY PUBLIC
My Commission Expires: May 13, 2017

Dated: 9-13-2016

Dan Mauney
Dan Mauney

STATE OF North Carolina
COUNTY OF Wake

Before me, a Notary Public in and for the State of North Carolina, on this 13th day of September, 2015, personally appeared **Dan Mauney**, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

(Seal)



Julie W. Thompson
NOTARY PUBLIC
My Commission Expires: May 13, 2017