

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4215432

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KRISTIS MAKRIS	04/15/2013
RUSSELL WILLIAM MARTIN, JR.	04/15/2013
MICHAEL MARTINOV	04/15/2013
HEIDI MESSER	04/15/2013
STEPHEN MESSER	04/15/2013
RECEIVING PARTY DATA	
Name:	CROSS COMMERCE MEDIA, INC.
Street Address:	130 MADISON AVENUE
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10016
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14790671
CORRESPONDENCE DATA	
Fax Number:	(212)704-6288
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	IPservicesNYC@troutmansanders.com
Correspondent Name:	TROUTMAN SANDERS LLP
Address Line 1:	875 THIRD AVENUE
Address Line 4:	NEW YORK, NEW YORK 10022
ATTORNEY DOCKET NUMBER:	237304.000042
NAME OF SUBMITTER:	RALUCA ONER
SIGNATURE:	/RALUCA ONER/
DATE SIGNED:	01/09/2017
Total Attachments: 4	
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ASSIGNMENT

WHEREAS we, **Kristis Makris** residing at 179 Huron St. Brooklyn, NY 11222; **Russell William Martin Jr.** residing at 270 Broadway, New York, NY 10007; **Michael Martinov**, residing at 98 Valley Road, Greenwich, CT 06807; **Heidi Messer** residing at 270 Broadway, New York, NY 10007; **Stephen Messer**, residing at 105 Duane Street, New York, NY 10007; (hereinafter referred to as the "ASSIGNORS"), have invented certain new and useful improvements in **ADVANCED DATABASE SYSTEMS AND METHODS**; and whereas **Cross Commerce Media, Inc.**, having an office and principal place of business at 130 Madison Avenue, New York, New York 10016 (hereinafter referred to as the "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application;

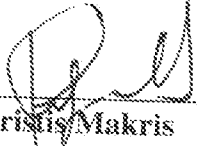
NOW, THEREFORE, for good and valuable consideration paid by ASSIGNEE to ASSIGNORS, the receipt of which is hereby acknowledged, ASSIGNORS have sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto ASSIGNEE, it's successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the application and all divisions, renewals, substitutes and continuations thereof, and all Letters Patent of the United States that may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent and any legal equivalent thereof, including the right to claim priority, that have been or may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent and any legal equivalent thereof that may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, the same to be held and enjoyed by ASSIGNEE for it's own use and benefit and for the use and benefit of it's successors, assigns or other legal representatives fully and entirely as if the same would have been held and enjoyed by ASSIGNORS if this Assignment had not been made, to the end of the term or terms for which any Letters Patent and any legal equivalent thereof may be granted;

AND ASSIGNORS HEREBY authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to record this Assignment, and to issue all Letters Patent for the improvements to ASSIGNEE, it's successors, legal representatives and assigns, in accordance with the terms of this instrument;

AND ASSIGNORS HEREBY covenants that ASSIGNORS have the full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement, assignment, sale or encumbrance in conflict herewith.

AND ASSIGNORS HEREBY further covenants and agrees that ASSIGNORS will communicate to ASSIGNEE, it's successors, legal representatives and assigns, any facts known to ASSIGNORS respecting the improvements, and will testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, it's successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

Assignment. IN TESTIMONY WHEREOF, ASSIGNORS have set their hand and seal to this

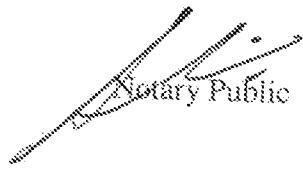


Kristis Makris

4/15/2013
Date

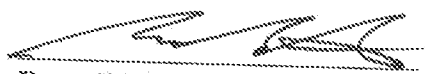
STATE OF New York)
) ss.:
COUNTY OF Queens)

On this 15th day of April, 2013, before me appeared Kristis Makris to me personally known, who being by me duly sworn did say that he/she is the ASSIGNOR named in the foregoing instrument of Assignment and he signed this instrument of Assignment in my presence.



Notary Public

SHISHIR MESHARAM
Notary Public - State of New York
NO. 01MES268337
Qualified in Queens County
My Commission Expires 07/07/16

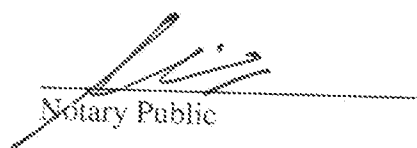


Russell William Martin, Jr.

4/15/13
Date

STATE OF New York)
) ss.:
COUNTY OF Queens)

On this 15th day of April, 2013, before me appeared **Russell William Martin, Jr.** to me personally known, who being by me duly sworn did say that he/she is the ASSIGNOR named in the foregoing instrument of Assignment and he signed this instrument of Assignment in my presence.



Notary Public

SHISHIR MESHARAM
Notary Public - State of New York
NO. 01MES268337
Qualified in Queens County
My Commission Expires 07/07/16

[Handwritten Signature]

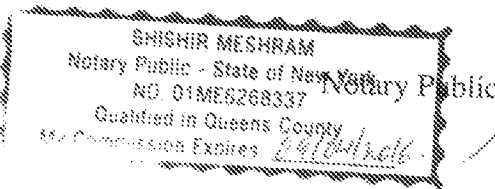
Michael Martinov

4/15/13

Date

STATE OF *New York*)
) ss.:
COUNTY OF *Queens*)

On this 15th day of April, 2013, before me appeared Michael Martinov to me personally known, who being by me duly sworn did say that he/she is the ASSIGNOR named in the foregoing instrument of Assignment and he signed this instrument of Assignment in my presence.



[Handwritten Signature]

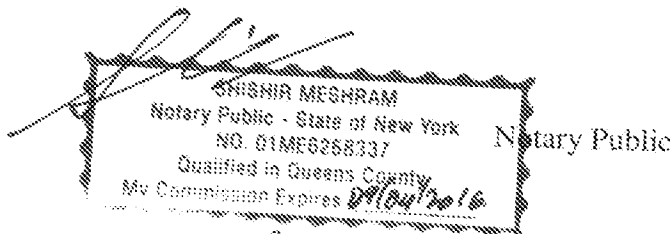
Heidi Messer

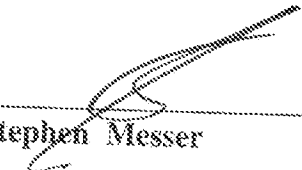
April 15, 2013

Date

STATE OF *New York*)
) ss.:
COUNTY OF *Queens*)

On this 15th day of April, 2013, before me appeared Heidi Messer to me personally known, who being by me duly sworn did say that he/she is the ASSIGNOR named in the foregoing instrument of Assignment and he signed this instrument of Assignment in my presence.




Stephen Messer

4-15-2013
Date

STATE OF New York)
COUNTY OF Queens) ss.:

On this 15th day of April, 2013, before me appeared **Stephen D. Messer** to me personally known, who being by me duly sworn did say that he/she is the ASSIGNOR named in the foregoing instrument of Assignment and he signed this instrument of Assignment in my presence.


Notary Public

SHISHIR MESHRAM
Notary Public - State of New York
NO. 01ME6268337
Qualified in Queens County
My Commission Expires 04/04/2016