## 504170068 01/09/2017

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
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BRADLEY BOZARTH	11/12/2010
IAN W. FREED	11/11/2010

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### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	12950929

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DATE SIGNED: 01/09/2017

#### **Total Attachments: 5**

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> PATENT REEL: 040905 FRAME: 0227

U.S. Patent Appln. No Filing Date	Attorney Docket No Client Docket No	026014-018800US REG104778 2010 PT
•		
<u>PATEN</u>	<u>T ASSIGNMENT</u>	
PARTIES TO THE ASSIGNMENT		
Assignor(s):		
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Assignee:		
Amazon Technologies, Inc. P.O. Box 8102		
Reno, NV 89507	•	
AGREEMENT		
WHEREAS, ASSIGNOR(S) (listed above	ve) are inventor(s) of an invent	ion entitled
"BEHAVIOR-BASED INFERENCES AND AC	TIONS" for which:	
a non-provisional application for Un	ited States Letters Patent:	
was filed on and acc		· or
<u> </u>		
will be filed without this exe	cuted PATENT ASSIGNME	N1. ASSIGNOR nereby
authorizes and requests ASSI	GNEE'S legal representative	es, of TOWNSEND and
TOWNSEND and CREW LLP,	Two Embarcadero Center, Ei	ghth Floor, San Francisco,
California 94111-3834, (925)	472-5000, associated with Cus	tomer No. 20350, to insert
here in parenthesis (U.S. Serial	No, filed	d this

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and

APPLICATION's U.S. Serial Number and filing date, when known.

in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE and its successors and assigns, the entire right, title and interest in and to said invention and improvements thereon, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, any provisional applications or other domestic or foreign applications or documents setting forth the invention and to which this application claims priority, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

U.S. Patent Appln. NoFiling Date	Attorney Docket No. 026014-018800US  Client Docket No. REG104778 2010 PT
11/11/10	Jan W. Fred
Date	V Ian W. Freed
SIGNATURE WITNESSED BY:	
Dated:	Signature of Witness
	EMILY FERGUSON  Printed Name
Dated: <u>//-//- 2010</u>	Shuu Pugton Signature of Witness
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U.S. Patent Applin, No	Attorney Docket No. 026014-018800 Client Docket No. REG104778 20
11/12/10 Date	Kenneth Karakotelos
SIGNATURE WITNESSED BY:  Daled:	Signature of Witness  Catherine Groswich
Dated: 11 12 1.0	Printed Name  Printed Name  Andrew  Signature of Witness
	Shellie, Ambrozil

Printed Name

U.S. Patent Appln. No Filing Date	Attorney Docket No. 026014-018800US  Client Docket No. REG104778 2010 PT
11/12/10 Date	Bradley Bozarth
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Dated: 11 12/10	Shellie Ambrorik