504173529 01/11/2017

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------------------|----------------|
| DAVID SALLOUM | 05/21/2014 |
| RANDY PURNELL WASHINGTON | 05/07/2014 |
| CURTIS BOBBY MOTLEY | 05/06/2014 |

RECEIVING PARTY DATA

| Name: | The Procter & Gamble Company | |
|-------------------|------------------------------|--|
| Street Address: | One Procter & Gamble Plaza | |
| Internal Address: | Attn: Chief Patent Counsel | |
| City: | Cincinnati | |
| State/Country: | OHIO | |
| Postal Code: | 45202 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 14577100 |

CORRESPONDENCE DATA

Fax Number: (513)277-7217

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5139838009

Email: brinkman.bj@pg.com

Correspondent Name: THE PROCTER & GAMBLE COMPANY
Address Line 1: ONE PROCTER & GAMBLE PLAZA, C8-246

Address Line 2: CENTRAL DOCKETING-INTELLECTUAL PROPERTY

Address Line 4: CINCINNATI, OHIO 45202

| ATTORNEY DOCKET NUMBER: | CM4016 |
|-------------------------|----------------------|
| NAME OF SUBMITTER: | JAMES T. FONDRIEST |
| SIGNATURE: | /James T. Fondriest/ |
| DATE SIGNED: | 01/11/2017 |

Total Attachments: 6

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PATENT 504173529 REEL: 040946 FRAME: 0571



GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled SHAPING KERATIN FIBRES USING A REDUCING COMPOSITION AND A FIXING COMPOSITION, Attorney's Docket No. CM4016FP and filed in the United States Patent Office as Number 61/918154, on 19. December 2013. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

David SALLOUM of The Procter and Gamble Company, One Procter & Gamble Plaza,

Cincinnati Ohio 45202, USA

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates, and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number $\frac{14/577100}{}$ to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

| Signed Salloum David SALLOUM | 5-21-14 Date |
|--|--|
| STATEMENT OF WITNESS: | |
| see David SALLOUM duly sign and ex conscientiously believing it to be true and k | e of witness), declare that I was personally present and did recute the above assignment. I make this Statement mowing that it is of the same force and effect as if made reledge that knowingly making false statements herein may |
| Corol A. Lohae Witness printed name | Cacol Q Nohae Witness signature |

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution

shown below, or 2) the filing date of the first-filed of said patent application(s).

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled SHAPING KERATIN FIBRES USING A REDUCING COMPOSITION AND A FIXING COMPOSITION, Attorney's Docket No. CM4016FP and filed in the United States Patent Office as Number 61/918154, on 19. December 2013. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Randy Purnell WASHINGTON of The Procter and Gamble Company, One Procter & Gamble Plaza, Cincinnati Ohio 45202, USA

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates, and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 14/577100 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

| This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s). | | | | |
|--|--|--|--|--|
| Signed: Jany June Manage Randy Purnell WASHINGTON | | | | |
| STATEMENT OF WITNESS: | | | | |
| I, Cavol A. Levae (name of witness), of see Randy Purnell WASHINGTON duly sign and execute the conscientiously believing it to be true and knowing that it under oath or affirmation, and with the knowledge that knowledge punishable by law. | e above assignment. I make this Statement is of the same force and effect as if made | | | |
| Carol A. Lowaca | <u>Que Q Hele</u> Witness signature | | | |

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled SHAPING KERATIN FIBRES USING A REDUCING COMPOSITION AND A FIXING COMPOSITION, Attorney's Docket No. CM4016FP and filed in the United States Patent Office as Number 61/918154, on 19. December 2013. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Curtis Bobby MOTLEY of The Procter and Gamble Company, One Procter & Gamble Plaza, Cincinnati Ohio 45202, USA

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates, and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number $\frac{14/577100}{}$ to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed Cortis Bebby MOTLEY

Date.

STATEMENT OF WITNESS:

I, loannis Constantinides (name of witness), declare that I was personally present and did see Curtis Bobby MOTLEY duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements berein may be punishable by law.

TOANNIS CONSTANTINIDES

Witness printed name

Witness signature

PATENT REEL: 040946 FRAME: 0578

RECORDED: 01/11/2017