504176623 01/12/2017 PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT	
CONVEYING PARTY	DATA			
		Name	Execution Date	
CHRISTOPHER RICO	CIARDI		02/23/2016	
RECEIVING PARTY	DATA			
Name:	PLAAY,	PLAAY, LLC		
Street Address:	51 SHEL	51 SHELLBARK LN.		
City:	BRIARC	BRIARCLIFF MANOR		
State/Country:	NEW YC	NEW YORK		
Postal Code:	10510			
Property Type		Number		
Application Number: 150		5052728		
CORRESPONDENCE		214)259-0910		
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Fax Number: <i>Correspondence wil</i> <i>using a fax number,</i> Phone: Email: Correspondent Nam Address Line 1: Address Line 4: ATTORNEY DOCKET NAME OF SUBMITTER SIGNATURE: DATE SIGNED:	(i if provided; 2 e: C F C NUMBER: R:	the e-mail address first; if that if that is unsuccessful, it will 14-259-0941 atents.us@dentons.com DENTONS US LLP 2.O. BOX 61080 CHICAGO, ILLINOIS 60606 RICC.001US GARY B. SOLOMON /Gary B. Solomon/ 01/12/2017		

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ASSIGNMENT BY INVENTOR

THIS ASSIGNMENT, made by Christopher Ricciardi (hereinafter referred to as Assignor), residing at 51 Shellbark Lane, Briarcliff Manor, NY 10510-2553;

WHEREAS, Assignor has invented certain new and useful improvements in SYSTEM AND METHOD FOR CREATING A SPORTS VIDEO, set forth in a Non-Provisional Patent Application of the United States, filed 02/24/2016 having Serial No. 15/052,728; and

WHEREAS, PLAAY, LLC, having its principal place of business at 51 Shellbark Lane, Briarcliff Manor, NY 10510 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Provisional Application of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application, and in and to any and all subsequently filed applications claiming the benefit of or priority to this application, including all provisionals, non-provisionals, direct and indirect divisions, continuations and continuations-in-part of said application for Letters Patent, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

AND for the same consideration, Assignor hereby represents and warrants to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignor is the sole and lawful owner of the entire right, title and interest in and to the said inventions and provisional application above-mentioned, and that the same are unencumbered and that Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration. Assignor hereby covenants and agrees to and with Assignee, its successors, legal representatives and assigns, that Assignor will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Patent

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application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignor hereby requests the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignor hereby grants the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

DENTONS US LLP

All practitioners at Customer Number 26263

AND Assignor acknowledges an obligation of assignment of this invention to Assignee at the time the invention was made.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal th	ns 23 fday of	February	2016
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Assignor, Christopher Ricciardi 000 000 000

THE STATE OF	NewYork
COUNTY OF	NewYork

Before me, a notary public, on this day personally appeared Christopher Ricciardi, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

Given under my hand and seal of office this 23 day of 201

LESLYE DENNER Notary Public, State of New York No. 01DE6003039 Qualified in Queens County Certificate Filed in New York County Commission Expires Feb. 23, 20, 1, 20

Mary Public, State of Nev

My commission expires 2123 2018

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