

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT4225811

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	MOCAPAY, LLC	01/11/2017
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	CRIA INC.	
<b>Street Address:</b>	1209 ORANGE STREET	
<b>City:</b>	WILMINGTON	
<b>State/Country:</b>	DELAWARE	
<b>Postal Code:</b>	19801	
<b>PROPERTY NUMBERS Total: 3</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Patent Number:</b>	8374588	
<b>Patent Number:</b>	8761738	
<b>Patent Number:</b>	9292862	
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(408)720-8383	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	408-720-8300	
<b>Email:</b>	richard_pagaduan@bstz.com	
<b>Correspondent Name:</b>	RICHARD PAGADUAN	
<b>Address Line 1:</b>	1279 OAKMEAD PARKWAY	
<b>Address Line 4:</b>	SUNNYVALE, CALIFORNIA 94085	
<b>ATTORNEY DOCKET NUMBER:</b>	10191P000	
<b>NAME OF SUBMITTER:</b>	MICHAEL J. MALLIE, REG. NO. 36,591	
<b>SIGNATURE:</b>	/Michael J. Mallie/	
<b>DATE SIGNED:</b>	01/13/2017	
<b>Total Attachments: 2</b>		
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## EXHIBIT C

### ASSIGNMENT OF PATENT RIGHTS

THIS ASSIGNMENT OF PATENT RIGHTS (the “**Assignment**”) is executed, acknowledged and delivered by Mocapay, LLC, a Delaware limited liability company, with its principal place of business at 1100 Spruce St., Suite 202, Boulder, CO 80302 (“**Assignor**”), in accordance with, and pursuant to the terms and conditions of the Patent Purchase Agreement having an Effective Date of November 25, 2016 (the “**Agreement**”) between Assignor, as Seller, and Cria, Inc., a Delaware corporation, with its principal place of business at Corporation Trust Center, 1209 Orange Street, Wilmington, DE 19801 (“**Assignee**”). Capitalized terms used herein and not expressly defined shall have the meaning ascribed to such terms in the Agreement.

“**Listed Patents**” means the following provisional patent applications, patent applications, and patents:

No.	Patent No.	Title	Application No.	Filing Date	Issue Date
1	8,374,588	METHOD AND SYSTEM FOR SENDING MARKETING MESSAGES TO MOBILE-DEVICE USERS FROM A MOBILE-COMMERCE PLATFORM	12/475,746	06/01/09	02/12/13
2	8,761,738	METHOD AND SYSTEM FOR SENDING MARKETING MESSAGES TO MOBILE-DEVICE USERS FROM A MOBILE-COMMERCE PLATFORM	13/736,637	01/08/13	06/24/14
3	9,292,862	METHOD AND SYSTEM FOR SENDING MARKETING MESSAGES TO MOBILE-DEVICE USERS FROM A MOBILE-COMMERCE PLATFORM	14/277,446	05/14/14	03/22/16

“**Patents**” means, all (a) Listed Patents; (b) patents or patent applications (i) to which any of the Listed Patents claims priority, (ii) for which any of the Listed Patents forms a basis for priority, (iii) that were co-owned applications that incorporate by reference, or are incorporated by reference into, the Listed Patents and/or (iv) which are subject to a terminal disclaimer with any of the Listed Patents; (c) reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, divisions, and registrations of any item in any of the foregoing categories (a) and (b); (d) national (of any country of origin) and multinational patents, patent applications and counterparts relating to any item in any of the foregoing categories (a) through (c), including, without limitation, certificates of invention and utility models; (e) rights provided by multinational treaties or conventions for any item in any of the foregoing categories (a) through (d); and (f) any items in any of the foregoing categories (b) through (d) whether or not expressly listed as Listed Patents and whether or not claims in any of the foregoing have been rejected, withdrawn, cancelled, or the like.

#### NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor agrees to and does hereby irrevocably sell, assign, transfer and convey unto said Assignee, and Assignee hereby accepts, all of Assignor’s right, title, and interest (i) in and to the Patents, the same to be held and enjoyed by said Assignee for its own use, and for the use of its successors, assigns, or other legal representatives to the end of the term or terms for which said Patents may be granted as fully and entirely

as the same would have been held and enjoyed by Assignor if this Assignment had not been made; and (ii) in and to causes of action and enforcement rights for the Patents including all rights to pursue damages, injunctive relief and other remedies for past and future infringement of the Patents; and (iii) to the extent the rights exist, to apply in any or all countries of the world for patents, certificates of invention and utility models, claiming any inventions, invention disclosures, and discoveries described in any of the Patents to the extent that such inventions, invention disclosures and discoveries could be claimed in any of the Patents; and. Assignor also hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents or certificates of invention which may be granted upon any of the Patents in the name of Assignee, as the assignee to the entire interest therein.

Notwithstanding anything to the contrary herein, Assignor is executing and delivering this Assignment in accordance with and subject to all of the terms and provisions of the Agreement. In the event of any conflict between the terms of this Assignment and those of the Agreement, the terms of the Agreement shall be controlling.

This Assignment shall be binding upon and shall inure to the benefit of the parties and their respective successors and assigns.

This Assignment shall be governed by, and construed in accordance with, the laws of the United States in respect to patent issues and in all other respects by the laws of the State of California, without giving effect to the conflict of laws rules thereof.

**IN WITNESS WHEREOF**, Assignor has caused this Assignment to be executed as of this 11<sup>th</sup> day of January, 2017.

COUNTY OF: BOULDER  
STATE OF: COLORADO

**ASSIGNOR:**

Mocapay, LLC

By: \_\_\_\_\_

Name: JK Hullett

Title: Chief Financial Officer

**NOTARIZATION MUST BE ON THIS PAGE**

Subscribed and sworn to before me this 11<sup>th</sup> day of JANUARY, 2017.

(Notarial Seal)

Signature: Sharon K. Goldermann

Notary Public

