

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT4231850

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ROUNDS ENTERTAINMENT LIMITED	12/16/2016
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	KIK INTERACTIVE INC.
<b>Street Address:</b>	420 WEBER STREET NORTH, SUITE I
<b>City:</b>	WATERLOO
<b>State/Country:</b>	CANADA
<b>Postal Code:</b>	N2L 4E7
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	15006559
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(416)920-8170
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	4169208170
<b>Email:</b>	docketing@pckip.com
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<b>Address Line 2:</b>	SUITE 500
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<b>ATTORNEY DOCKET NUMBER:</b>	P6305US01
<b>NAME OF SUBMITTER:</b>	KIM SHOYAMA
<b>SIGNATURE:</b>	/kimshoyama/
<b>DATE SIGNED:</b>	01/19/2017
<b>Total Attachments: 4</b>	
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EXHIBIT C  
DEED OF PATENT ASSIGNMENT

**WORLDWIDE ASSIGNMENT**

WHEREAS, Rounds Entertainment Limited (hereinafter referred to as "**Assignor**"), of Osvaldo Aanha 17 Street, Israel is the owner, by assignment, of an invention entitled "**Multi-User Interactive Virtual Environment Including Broadcast Content and Enhanced Social Layer Content**" (hereinafter "the Invention") as listed in Exhibit A attached hereto, for which: a United States Provisional Patent Application number 61/796,538 was filed; a United States Provisional Patent Application number 61/854,815 was filed; a United States Patent number 9,282,129 has issued; a Non-provisional United States Patent Application number 15/006,559 is pending; a PCT Application number IB2013/002956 was filed; an Australian Patent number 2013346503 has issued; an Israeli Patent Application number 238,813 is pending; and an European Patent Application number 13854922.5 is pending (hereinafter "the Patents"); and


WHEREAS, KIK Interactive Inc. ("**Assignee**"), of 420 Weber Street North, Suite I, Waterloo, Ontario, Canada is desirous of acquiring all rights, title and interest to and of the Invention and the Patents.

NOW THEREFORE, in accordance with the terms of an Asset Purchase Agreement dated **December 16, 2016** between Assignor and Assignee, Assignor shall hereby sell, assign, transfer and set over to Assignee the full and exclusive rights, title and interest in and to the Invention in all the countries, and in and to the Patents and all rights and powers arising or accrued therefrom including the right to sue for damages and other remedies in respect of any infringement of such rights, the Patents to be held and enjoyed by Assignee to the full end of term for which the Patents are granted, as fully and entirely as the same could have been held and enjoyed by Assignor had if this assignment and sale not been made.

This Assignment is governed and is to be construed and enforced in accordance with the internal laws of State of Delaware

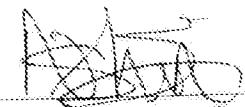
Assignor  
Rounds Entertainment Ltd.

By:

  
Name: Dany Fishel  
Capacity: CEO

Witness

By:

  
Name: Natasha Shine Zirkel

[SIGNATURE PAGE TO DEED OF PATENT ASSIGNMENT]

*Multi-User Interactive Virtual Environment Including Broadcast Content and Enhanced Social Layer Content*

**Assignee**

**Kik Interactive, Inc.**

By: 

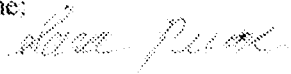
Name: Peter Heinke

Capacity: COO & CFO

**Witness**

By: 

Name:



[SIGNATURE PAGE TO DEED OF PATENT ASSIGNMENT]

*Multi-User Interactive Virtual Environment Including Broadcast Content and Enhanced Social Layer Content*

Exhibit A

Patent Family: Multi-User Interactive Virtual Environment Including Broadcast  
Content and Enhanced Social Layer Content

Country	Filing Date	Filing Number	Publication Date	Publication Number	Grant Date	Grant Number
US - Prov	14.11.2012	61/796,538				
US - Prov	02.05.2013	61/854,815				
US	14.11.2013	14/079,899	15.05.2014	US 2014-0132702	08.03.2016	9,282,129
US-DIV	26.01.2016	15/006,559	19.05.2016	US 2016-0142677		
PCT	14.11.2013	IB2013/002956	22.05.2014	WO 2014/076570		
IL	13.05.2015	238813	30.06.2015	238813		
EP	11.06.2015	13854922.5	23.09.2015	2 920 706		
AU	10.6.2015	2013346503				2013346503