

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4237497

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
THOMAS M. ALSINA	10/19/2016
SAMUEL M. WEINIG	10/11/2016
CHANCE GRAHAM	10/05/2016
TAYLOR G. CARRIGAN	10/11/2016
NATHAN DE VRIES	10/03/2016
TIMOTHY P. HORTON	10/11/2016
RECEIVING PARTY DATA	
Name:	APPLE INC.
Street Address:	1 INFINITE LOOP
City:	CUPERTINO
State/Country:	CALIFORNIA
Postal Code:	94085
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15411176
CORRESPONDENCE DATA	
Fax Number:	(408)720-8383
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	408-720-8300
Email:	juanita_briscoe@bstz.com
Correspondent Name:	JAMES C. SCHELLER
Address Line 1:	1279 OAKMEAD PKWY
Address Line 2:	BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
Address Line 4:	SUNNYVALE, CALIFORNIA 94085
ATTORNEY DOCKET NUMBER:	04860.P31604
NAME OF SUBMITTER:	JAMES C. SCHELLER, REG. NO. 31,195
SIGNATURE:	/James C. Scheller/
DATE SIGNED:	01/23/2017

Total Attachments: 8

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ASSIGNMENT OF PATENT APPLICATION

Attorney Docket No.: 04860.P31604

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we, the undersigned, Thomas M. Alsina, Samuel M. Weinig, Chance Graham, Taylor G. Carrigan, Nathan DeVries, Timothy P. Horton, hereby sell, assign, and transfer to Apple Inc.,

a corporation of California
(Type of Assignee: e.g., corporation, company, partnership, university, etc.)

having a principal place of business at 1 Infinite Loop, Cupertino, CA, 95014,

("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions or improvements that are disclosed in the application (provisional or non-provisional) for the United States patent which for the non-provisional application may have a declaration executed by the undersigned prior hereto or concurrently herewith and which application (provisional or non-provisional) is entitled

CONVERSION OF TEXT RELATING TO MEDIA CONTENT AND MEDIA EXTENSION APPS

said patent application also identified as follows (when known):

[I/we hereby authorize an attorney or agent for said Assignee to insert below the application number and filing date of said patent application when known.]

United States Patent Application Number 15/411,176 filed January 20, 2017,

and in and to said application (provisional or non-provisional) and all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions or improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said inventions or improvements; and in and to all rights of priority resulting from the filing of said United States application;


agree that said Assignee may apply for and receive a patent or patents for said inventions or improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or

improvements, and all applications for patents and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

10/19, 20 16
Date


Name: Thomas M. Alsina

_____, 20____
Date

Name: Samuel M. Weinig

_____, 20____
Date

Name: Chance Graham

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Date

Name: Taylor G. Carrigan

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Date

Name: Nathun DeVries

_____, 20____
Date

Name: Timothy P. Horton

Assignment Document Return Address:
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
1279 Oakmead Parkway
Sunnyvale, CA 94085-4040
(408) 720-8300

ASSIGNMENT OF PATENT APPLICATION

Attorney Docket No.: 04860.P31604

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Name: Thomas M. Alsina

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10/03, 2016
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Name: Nathan de Vries

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Assignment Document Return Address:

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
1279 Oakmead Parkway
Sunnyvale, CA 94085-4040
(408) 720-8300

ASSIGNMENT OF PATENT APPLICATION

Attorney Docket No.: 04860.P31604

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United States Patent Application Number 15/411,176 filed January 20, 2017,

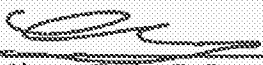
and in and to said application (provisional or non-provisional) and all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions or improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said inventions or improvements; and in and to all rights of priority resulting from the filing of said United States application;

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_____, 20____ Date	_____ Name: Samuel M. Weinig
_____, 20____ Date	_____ Name: Chance Graham
10 / 11, 2016 Date	 _____ Name: Taylor G. Carrigan
_____, 20____ Date	_____ Name: Nathan DeVries
_____, 20____ Date	_____ Name: Timothy P. Horton

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Sunnyvale, CA 94085-4040
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ASSIGNMENT OF PATENT APPLICATION

Attorney Docket No.: 04860.P11604

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we, the undersigned, Thomas M. Alsina, Samuel M. Weinig, Chance Graham, Taylor G. Carrigan, Nathan DeVries, Timothy P. Horton, hereby sell, assign, and transfer to Apple Inc., a corporation of California (Type of Assignee: e.g., corporation, company, partnership, university, etc.)

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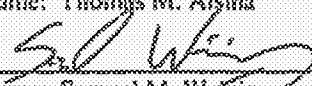
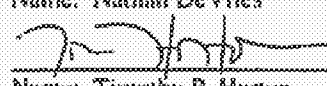
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<u>Oct 11th</u> , 20 <u>16</u> Date	 Name: Samuel M. Weffig
_____, 20____ Date	_____ Name: Chance Graham
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_____, 20____ Date	_____ Name: Nathan DeVries
<u>Oct 11</u> , 20 <u>16</u> Date	 Name: Timothy P. Horton

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