504193836 01/24/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 EPAS ID: PAT4240511 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JONATHAN A. JENKINS	05/21/2010
JOHN RAUSER	05/21/2010
WILLIAM ALEXANDER STRAND	05/21/2010

RECEIVING PARTY DATA

Name:	AMAZON TECHNOLOGIES, INC.
Street Address:	PO BOX 8102
City:	RENO
State/Country:	NEVADA
Postal Code:	89507

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15414174

CORRESPONDENCE DATA

Fax Number: (509)323-8979

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 509-324-9256

Email: pam@leehayes.com
Correspondent Name: LEE & HAYES, PLLC

Address Line 1: 601 W. RIVERSIDE AVENUE

Address Line 2: SUITE 1400

Address Line 4: SPOKANE, WASHINGTON 99201

ATTORNEY DOCKET NUMBER: AM2-0336USC1

NAME OF SUBMITTER: PAM PRELLWITZ

SIGNATURE: /Pam Prellwitz/

DATE SIGNED: 01/24/2017

Total Attachments: 5

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> PATENT REEL: 041066 FRAME: 0646

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Jonathan A. Jenkins 410 Terry Avenue North Seattle, WA 98109-5210

John Rauser 410 Terry Avenue North Seattle, WA 98109-5210

William Alexander Strand 410 Terry Avenue North Seattle, WA 98109-5210

Assignee: Amazon Technologies, Inc. PO Box 8102 Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "Location Based Recommendation and Tagging of Media Content Items" for which:

\boxtimes	a ne	on-provisional application for United States Letters Patent:
		was filed on and accorded U.S. Serial No; or
	\boxtimes	will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby
		authorizes and requests ASSIGNEE'S legal representatives, of Lee & Hayes PLLC
		601 W Riverside Ste 1400, Spokane, WA 99201, associated with Customer No. 29150, to
		insert here in parenthesis (U.S. Serial No. 12/787,038, filed 05/25/2010)
		this APPLICATION'S ILS. Serial Number and filing date, when known

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PATENT REEL: 041066 FRAME: 0647

Attorney Docket No. <u>AM2-0336US</u> Client Docket No. <u>REG96544 2009 PT</u>

U.S. Patent Appln. No. 12/787, 038 Filing Date 05/25/2010

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of

the State of Nevada having a place of business at Reno, Nevada, is desirous of acquiring the entire right,

title and interest in and to the invention and in and to any letters patent that may be granted therefore in

the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is

hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors

and assigns, the entire right, title and interest in and to said invention and improvements, said application

and any and all letters patent which may be granted for said invention in the United States of America and

its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-

examinations and continuations thereof, including the right to file foreign applications directly in the

name of ASSIGNEE and to claim priority rights deriving from said United States application to which

said foreign applications are entitled by virtue of international convention, treaty or otherwise, said

invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and

its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely

as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale

not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and

Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute

all instruments and documents required for the making and prosecution of applications for United States

and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose

of protecting title to said invention or letters patent therefore.

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PATENT REEL: 041066 FRAME: 0648

5/21/10	Mad
Date	Jonathan A. Jenkins
State of Washington)
County of King) ss:)

I certify that I know or have satisfactory evidence that <u>Jonathan A. Jenkins</u> is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

5-21-2010	414		
Date	John Rauser		
State of Washington			
County of King) ss:)		

I certify that I know or have satisfactory evidence that <u>John Rauser</u> is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)	Dated Signature of Notary Public Printed Name Ween Cyuy
Manager State of the Control of the	My commission expires 11-29-13

5/21/10		Min A
Date		William Alexander Strand
State of Washington)	
) ss:	
County of King)	

I certify that I know or have satisfactory evidence that <u>William Alexander Strand</u> is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)

Dated

Signature of Notary Fublic

Printed Name

My commission expires

1-29-13

My commission expires