

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4245124

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	BROCK ALLEN LORD	01/24/2017
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	RAWLINGS SPORTING GOODS COMPANY, INC.	
<b>Street Address:</b>	510 MARYVILLE UNIVERSITY DRIVE	
<b>Internal Address:</b>	SUITE 110	
<b>City:</b>	ST. LOUIS	
<b>State/Country:</b>	MISSOURI	
<b>Postal Code:</b>	63141	
<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	29592092
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(770)677-8156	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	(630) 481-1683	
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<b>Correspondent Name:</b>	NEWELL BRANDS	
<b>Address Line 1:</b>	6655 PEACHTREE DUNWOODY ROAD	
<b>Address Line 2:</b>	LEGAL DEPT. - PATENTS	
<b>Address Line 4:</b>	ATLANTA, GEORGIA 30328	
<b>ATTORNEY DOCKET NUMBER:</b>	D-17-RW000-US-PDS	
<b>NAME OF SUBMITTER:</b>	JESSICA KATTULA	
<b>SIGNATURE:</b>	/Jessica Kattula/	
<b>DATE SIGNED:</b>	01/26/2017	
<b>Total Attachments: 2</b>		
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source=RW000 Assignment executed#page2.tif		

**ASSIGNMENT**

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WHEREAS, I, Brock Allen Lord, a citizen of the United States and having an address at 12006 Wesmeade Drive, Maryland Heights, MO 63043, have invented certain inventions and improvements disclosed in an application for Letters Patent entitled "**TAILGATE TENT WITH STADIUM SCENE**," filed in the United States Patent and Trademark Office on January 26, 2017 and assigned U.S. Application No. 29/592,092; and


WHEREAS, **Rawlings Sporting Goods Company, Inc.**, a corporation of the State of Delaware having a principal place of business at 510 Maryville University Dr, Suite 110 St. Louis, MO 63141 (hereinafter "Assignee"), is desirous of acquiring an interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which I hereby acknowledge, I, Brock Allen Lord, by these presents do sell, assign, and transfer to Assignee, the full, exclusive, and entire right, title, and interest in and to said application, in and to any divisions, continuations, reexaminations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and I hereby request the Director of the U.S. Patent and Trademark Office to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, reexamination, or reissue thereof, to Assignee, for its interest and for the sole use and benefit of Assignee and its assigns and legal representatives;

For the same consideration, I, by these presents, do sell, assign, and transfer to Assignee the full, exclusive, and entire right, title, and interest in and to any U.S. nonprovisional or foreign application or applications corresponding to said application, in whole or in part, and to any Letters Patent and similar protective rights granted on said U.S. nonprovisional or foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said U.S. nonprovisional or foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said U.S. nonprovisional or foreign applications to be filed and issued in the name of Assignee or its designee insofar as permitted by applicable law;


AND, for the same consideration, I agree to sign all lawful papers, execute all division, continuing, reexamination, reissue, and other applications, make all assignments and rightful oaths, and generally do everything possible to aid Assignee, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

I hereby authorize Assignee to insert in the blanks above the filing date and application number of said application when known.

  
\_\_\_\_\_  
**Brock Allen Lord**  
1/24/2017  
\_\_\_\_\_  
DATE

STATE OF Missouri

Before me, a Notary Public in and for the State of Missouri, on this 24<sup>th</sup> day of January, 2017, personally appeared **Brock Allen Lord**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

  
\_\_\_\_\_  
NOTARY PUBLIC

(SEAL)

My Commission Expires: 10-23-20



JANET E. GRUNDIG  
My Commission Expires  
October 23, 2020  
St. Louis County  
Commission #04487606