

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
OLIVIER VAN MIGEM	12/20/2016
RECEIVING PARTY DATA	
Name:	REFLECTIVE SHOPPER LIMITED
Street Address:	FLAT/RM 1902, 19/F, HUA FU COMM. BLDG.
Internal Address:	111 QUEEN'S RD. WEST
City:	SHEUNG WAN
State/Country:	HONG KONG
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	D753914
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NAME OF SUBMITTER:	ALAN ISRAEL
SIGNATURE:	/ALAN ISRAEL/
DATE SIGNED:	12/21/2016
Total Attachments: 2	
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U.S. DESIGN PATENT ASSIGNMENT

WHEREAS, Olivier VAN MIGEM, a citizen of Belgium and residing at Varenblok 34, 2650 Edegem, Belgium, hereinafter called "ASSIGNOR", represents that he is the sole owner of U.S. Design Patent No. D753,914, dated April 19, 2016, hereinafter called "PATENT"; and

WHEREAS, Reflective Shopper Limited, a company organized and existing under the laws of Hong Kong and having an office for the transaction of business at Flat/Rm 1902, 19/F, Hua Fu Comm. Bldg., 111 Queen's Rd. West, Sheung Wan, Hong Kong, hereinafter called "ASSIGNEE", desires to acquire the entire right, title and interest in and to said PATENT.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR, by these presents, agrees to sell, assign, and transfer, and hereby sells, assigns and transfers unto the ASSIGNEE, its successors and assigns, the entire right, title and interest in and to said PATENT, to the full end of the term for which said PATENT was granted, as fully and as entirely as the same might be held by the ASSIGNOR had this sale not been made, including, without limitation, the right to sue for past, present and future infringements of said PATENT, and the right to collect and receive any damages, royalties, or settlements for such past, present and future infringements and any and all causes of action relating to any of the inventions or designs in said PATENT, and further agrees that the right, title and interest in and to said PATENT are free and clear of any encumbrance, and that he has the entire and full right to convey the same as herein expressed.

The ASSIGNOR further agrees that, when requested, he will, without charge to the ASSIGNEE, but at its expense, sign all papers, take all rightful oaths, and do all acts which may be

necessary, desirable or convenient for vesting title in said PATENT in the ASSIGNEE, its successors and assigns, and for assisting in any litigation to enforce said PATENT.

IN WITNESS WHEREOF, the ASSIGNOR has hereunto set his hand and affixed his signature.

Dated: 20/12/2016



Olivier VANMIGEM