504204446 01/31/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4251123

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BEND RESEARCH, INC.	01/18/2017

RECEIVING PARTY DATA

Name:	NIKE, INC.
Street Address:	ONE BOWERMAN DRIVE
City:	BEAVERTON
State/Country:	OREGON
Postal Code:	97005-6453

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13909826

CORRESPONDENCE DATA

Fax Number: (312)463-5001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3124635000

Email: jflynn@bannerwitcoff.com, bwptopat@bannerwitcoff.com

Correspondent Name: BANNER & WITCOFF, LTD.

Address Line 1: 10 S. WACKER DRIVE

Address Line 2: SUITE 3000

Address Line 4: CHICAGO, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	R: 215127.01736/140184US01	
NAME OF SUBMITTER:	JOANNA M. FLYNN	
SIGNATURE:	/Joanna M. Flynn/	
DATE SIGNED:	01/31/2017	

Total Attachments: 2

source=1736_Assignment_BRI_to_NIKE#page1.tif source=1736_Assignment_BRI_to_NIKE#page2.tif

PATENT 504204446 REEL: 041130 FRAME: 0441

<u>CONFIRMATIOWASSIGNMENT</u>

This agreement ("CONFIRMATION/ASSIGNMENT") is made and entered into by and between Bend Research, Inc., an Oregon corporation, having a place of business at 64550 Research Road, Bend, Oregon USA 97701 ("ASSIGNOR") and NIKE, Inc., an Oregon corporation having a place of business at One Bowerman Drive, Beaverton, Oregon USA 97005-6453 ("ASSIGNEE").

ASSIGNOR owns an invention ("INVENTION") disclosed and/or claimed in a U.S. patent application titled "FITNESS TRAINING SYSTEM WITH ENERGY EXPENDITURE CALCULATION THAT USES A FORM FACTOR" ("APPLICATION"). To the extent not already included below, ASSIGNOR authorizes and requests ASSIGNEE and/or its successors and assigns (collectively, "ASSIGNEE ENTITY") and authorized legal representatives to insert any of the following additional information relating to the APPLICATION when known:

U.S. App. No.:

13/909,826

Filing Date:

June 4, 2013

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR confirms that ASSIGNOR did (under the law of the jurisdiction(s) where the INVENTION was conceived, reduced to practice and/or made under an agreement with ASSIGNEE) sell, assign and transfer, or else ASSIGNOR now does sell, assign and transfer to ASSIGNEE ENTITY, the full, exclusive and worldwide right: (a) in and to the INVENTION, (b) in and to the APPLICATION, its predecessor, continuing and counterpart applications everywhere in the world, and (c) in and to any Patents, Utility Models, Industrial Models, Petty Patents, Design Patents, Design Registrations, Industrial Designs, Unregistered Design Rights, Copyrights, and legal equivalents, reissues, extensions and renewals thereof everywhere in the world which may be granted for the INVENTION, including but not limited to the right to claim priority to and from any of the above, and the right to sue for past damages for any of the above ((a)-(c) collectively, "PROPERTIES").

ASSIGNOR agrees that ASSIGNEE ENTITY may apply for and/or receive PROPERTIES in its own name. ASSIGNOR authorizes and requests the U.S. Patent and Trademark Office and/or any other proper officer or agency of any jurisdiction to record the CONFIRMATION/ASSIGNMENT and issue PROPERTIES to ASSIGNEE ENTITY.

ASSIGNOR warrants and covenants that ASSIGNOR either had or does have the full right to convey the entire interest herein assigned at the time of the sale, assignment and/or

Page 1 of 2

BW DOCKET NO. 215127.01736/140184US01

transfer. ASSIGNOR warrants and covenants that ASSIGNOR has not executed and will not execute any conflicting sale, assignment and/or transfer.

ASSIGNOR agrees to communicate to ASSIGNEE ENTITY and its authorized legal representatives any facts known to ASSIGNOR respecting the INVENTION, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to the INVENTION, sign all lawful documents which ASSIGNEE ENTITY and its authorized legal representatives shall consider desirable for aiding in securing and maintaining proper protection for the INVENTION and to teatify in any judicial and/or administrative proceeding and generally do everything possible to aid ASSIGNEE ENTITY and its authorized legal representatives to obtain and enforce the PROPERTIES.

ASSIGNOR accepts the terms and conditions of the CONFIRMATION/ASSIGNMENT:

IS JAN (7

Authorized Representative

Printed Name

<u>Associate Genel</u> Coun

Bend Research, Inc.

ASSIGNEE accepts the terms and conditions of the ASSIGNMENT:

Date

Timothy J. Crean

Attorney in Fact

NIKE, Inc.

Page 2 of 2

RECORDED: 01/31/2017