### 504205121 01/31/2017

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
WEN JIN XI	04/07/2016
GUANG SHENG GUO	04/07/2016

### **RECEIVING PARTY DATA**

Name:	COLGATE-PALMOLIVE COMPANY	
Street Address:	300 Park Avenue	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10022	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number	
Application Number:	15391372	

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 878-732-7500

**Email:** patentdocketing@colpal.com

Correspondent Name: COLGATE-PALMOLIVE COMPANY

Address Line 1: 909 RIVER ROAD

Address Line 4: PISCATAWAY, NEW JERSEY 08855

ATTORNEY DOCKET NUMBER:	11000-00-US-01-TB	
NAME OF SUBMITTER:	ME OF SUBMITTER: NANCY JOYCE SIMMONS	
SIGNATURE:	/Nancy Joyce Simmons/	
DATE SIGNED:	01/31/2017	

### **Total Attachments: 2**

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PATENT 504205121 REEL: 041133 FRAME: 0700

Attorney Docket No.: 11000-TB

### **ASSIGNMENT**

WHEREAS, WE, Wen Jin Xi and Guang Sheng Guo (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent was filed in the Chinese Intellectual Property Office as Application No. 201511036171.0, filed December 31, 2015, naming the ASSIGNOR(S) as inventor(s), and entitled TOOTHBRUSH WITH REMOVABLE SMART DEVICE; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid Chinese Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid Chinese application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: <u>December 31, 2015</u>. (date of filing)

PATENT (Sheet 1 of 3)
REEL: 041133 FRAME: 0701

IN TESTIM	IONY WHEREOF, I	hereunto set my	hand and seal this 2th day of	
- Apr	20 <u>_1</u> 6	T	1 See 1410 7 7	
•		- 4	Wen Jin Xi	
		1	Wen Jin Xi	
	;			
		Address:	Room 203, No. 8, Dong San Li Qiao	
			170; Pu Dong New Area	
			Shanghai 200125	
			China	
State of				
County of				
•	dougef		20 1 2	
and for the State or	day of		20, before me, a Notary Public in	
he the person of the	t nome subsessed,	personally appear	ared the above signatory, known to me to	
be the person of tha	t name, wno execute	d the foregoing in	nstrument in my presence.	
		NIOT	IA DAY DAY DAY	
	•	NOI	'ARY PUBLIC	
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IN LESTIM	ONY WHEREOF, I	hereunto set my	hand and seal this /th day of	
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		Address:	8 Gaolujie Road	
			HangJi Town, HanJiang Area	
			Yangzhou 224111	
	,		China	
State of				
County of	1			
On this	day of		20, before me, a Notary Public in	
ind for the State and	County aforesaid,	personally appea	red the above signatory, known to me to	
e the person of that	name, who executed	I the foregoing in	strument in my presence.	
•		<del></del>		
		NOTA	NOTARY PUBLIC	

RECORDED: 01/31/2017

PATENT REEL: 041133 FRAME: 0702

(Sheet 2 of 2)