

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4253516

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SUNSTONE ANALYTICS	01/27/2017
RECEIVING PARTY DATA	
Name:	CEB INC.
Street Address:	1919 N. LYNN ST.
City:	ARLINGTON
State/Country:	VIRGINIA
Postal Code:	22209
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	14835137
Application Number:	62041378
CORRESPONDENCE DATA	
Fax Number:	(877)769-7945
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	39191-0020001/0020P01
NAME OF SUBMITTER:	LAKEISHA BRYANT
SIGNATURE:	/Lakeisha Bryant/
DATE SIGNED:	02/01/2017
Total Attachments: 4	
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ASSIGNMENT

Assignor: **Sunstone Analytics** a Corporation organized and existing under the laws of California, and having a place of business at: 1849 Oak Street, 1st Floor; San Francisco, CA 94117

Assignee: **CEB Inc.** a Corporation organized and existing under the laws of Delaware, and having : place of business at: 1919 N. Lynn St., Arlington, VA 22209

SEE EXHIBIT A ATTACHED

1. Assignor represents that it is the owner of the patents and patent applications listed above, and of all foreign and domestic patents, patent applications, including continuation-in-part applications, reissues, re-examinations, certificates of invention, and the like that derive priority from, or claim the benefit of the filing date of, the patents and patent applications listed above (the "Patents and Patent Applications") and of all new and useful inventions and improvements that are disclosed in the Patents and Patent Applications (the "Inventions"). The Patents and Patent Applications and the Inventions are collectively referred to as the "Patent Assets."
2. Assignor hereby assigns to Assignee its entire worldwide right, title, and interest in and to the Patent Assets, including the right to file and prosecute, in its own name wherever so permitted by law or in the name of Assignee wherever necessary, patent applications, including corresponding and continuing applications, reissues, re-examinations, certificates of invention, and the like based on any of the Patent Assets, and to claim priority to any of the Patents and Patent Applications pursuant to the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes. Assignor acknowledges receipt of fair and adequate consideration for this Assignment.
3. Assignor shall, when requested by Assignee and at no cost to Assignor, (i) execute or cause to be executed all rightful oaths, assignments, and powers of attorney to Assignee or to agents and legal representatives of Assignee, and all other papers necessary and proper to carry out the intent and purpose of this Assignment, (ii) execute all papers necessary in connection with the Patents and Patent Applications, and any continuing, divisional, reissue, reexamination or other corresponding application thereof or post-grant proceeding relating thereto and to execute any


separate assignment in connection with any such application as Assignee may deem necessary or expedient; and (iii) perform all affirmative acts that may be necessary to obtain a grant of a valid patent to Assignee on any of the Inventions.

4. Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to any claims, whether known or unknown, suspected or unsuspected, of any nature, including choses in action, that Assignor has or may have against any party for infringement of the Patents and Patent Applications, and acknowledges receipt of fair and adequate consideration for this Assignment.
5. Assignor represents that Assignor has the full right to convey the interests assigned by this Assignment, and that Assignor has not executed and will not execute any agreement in conflict with this Assignment.
6. This Assignment is binding upon and inures to the benefit of the successors and assigns of the parties.

[ASSIGNMENT CONTINUES ON SIGNATURE PAGE]

The Assignor hereby executes this Assignment.

Assignor: **SUNSTONE ANALYTICS**

Signature: 

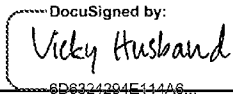
Date: January 27, 2017

Name: Aman Alexander

Title: Product Management Director

The Assignee hereby acknowledges and accepts the foregoing assignment.

Assignee: **CEB INC.**

Signature: 
6D8324294E144A6...

Date: 30 January 2017

Name: Vicky Husband

Title: Deputy General Counsel

EXHIBIT A

Country	Application No.	Filing Date	Title
United States	14/835,137	August 25, 2015	Customizable Machine Learning Models
United States	62/041,378	August 25, 2014	Statistically Driven Outcome Prediction Tool
United States	PCT/US2015/046783	August 25, 2015	Customizable Machine Learning Models

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