PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT4255626

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
RYAN RINGHOLZ	11/28/2016
HUNG-CHIA LIN	11/16/2016

RECEIVING PARTY DATA

Name:	PLAE, INC.
Street Address:	220 MONTGOMERY STREET, SUITE 860
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94104

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15336094

CORRESPONDENCE DATA

Fax Number: (617)526-5000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-526-6000

Email: becky.douglas@wilmerhale.com Correspondent Name: **BECKY DOUGLAS / WILMERHALE**

Address Line 1: **60 STATE STREET**

Address Line 4: BOSTON, MASSACHUSETTS 02109

ATTORNEY DOCKET NUMBER:	2207916.00135US2
NAME OF SUBMITTER:	BECKY DOUGLAS
SIGNATURE:	/Becky Douglas/
DATE SIGNED:	02/02/2017

Total Attachments: 10

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PATENT REEL: 041153 FRAME: 0860 504208949

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PATENT REEL: 041153 FRAME: 0861

ASSIGNMENT

WHEREAS, the undersigned, to wit:

- Ryan RINGHOLZ residing at 2 Cedarwood Lane, Mill Valley, California 94941;
- Hung-Chia LIN residing at No. 1 Lane 3, Gong Yuan Road, Jiali District, Tainan City 72258, TAIWAN ROC

(hereinafter collectively ASSIGNORS), have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled:

"FOOTWEAR CLOSURE SYSTEM"

(a)	which i	s being filed herewith in th	e United States Pa	atent and Trademark Office;
(b)	x which y	was filed as U.S. Patent Ap	plication No.	15/336094
	on	October 27, 2016	;	

AND WHEREAS, Plae, Inc. (hereinafter ASSIGNEE), a corporation organized and existing under the laws of the State of Delaware, and having its principal place of business at 220 Montgomery Street, Suite 860, San Francisco, California 94104, is desirous of acquiring the entire right, title, and interest in and to said invention and any and all patents that may be obtained therefor, and in and to said application and any and all patents that may issue therefrom:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS do hereby sell, assign, transfer, and set over unto said ASSIGNEE, its successors, assigns, and legal representatives, all right, title, and interest in and to said invention throughout the world, and any and all patents of the United States and foreign countries that may be obtained therefor, including the right to sue for past infringement and obtain past damages, and in and to said application, including any and all non-provisionals, continuations, continuations-in-part, divisionals, reissues, re-examinations, substitutions, and extensions thereof, and any and all patents of the United States and foreign countries that may issue therefrom, such right, title, and interest including the right to file applications and obtain patents, utility models, industrial models, and designs for said invention in the name of said ASSIGNEE, its successors, assigns, and legal representatives, throughout the world, including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention, and all rights to register said invention in appropriate registries;

ASSIGNORS also do hereby covenant that they have the full right to convey the entire right, title, and interest herein assigned, and that they have not and will not execute any agreement in conflict herewith;

ASSIGNORS also do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States on said invention or

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resulting from said application, including any continuations, continuations-in-part, divisions, reissues, re-examinations, substitutions, and extensions thereof, to said ASSIGNEE, its successors, assigns, and legal representatives as the ASSIGNEE of the entire right, title, and interest herein assigned;

ASSIGNORS also do hereby agree to, at any time, upon request, without further or additional consideration but at the expense of said ASSIGNEE, its successors, assigns, or legal representatives, execute and deliver any and all papers, make all rightful oaths, and do all lawful acts that may be necessary or desirable to perfect the entire right, title, and interest in said application, including any and all continuations, continuations-in-part, divisionals, reissues, re-examinations, substitutions, and extensions thereof, and any and all patents of the United States and foreign countries that may issue therefrom said ASSIGNEE, its successors, assigns, and legal representatives, and generally do everything possible to vest the entire right, title, and interest herein assigned in said ASSIGNEE, its successors, assigns, and legal representatives;

ASSIGNORS also do hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

WILMER CUTLER PICKERING HALE AND DORR LLP

All practitioners at Customer Number 23483.

This ASSIGNMENT is effective as of October 27, 2016 .

Attorney Docket No.: 2207916.00135US2

USSN 15/336094

ASSIGNEE hereby acknowledges	and accepts the foregoing assign	ment.	
The undersigned is authorized to ac	et on behalf of ASSIGNEE, Place	e, Inc.	
Signature:		Date:	08 December 2016
Name: Ryan Ringholz			
Title: Secretary			

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 28 day of NNEMBER 2016

Sign: Name:Ryan Ringhol> ASSIGNOR

WITNESS:

Date: 11/28/2016

Name: JONATHAN M. SPIER

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ActiveUS 159630168v.1

PATENT REEL: 041153 FRAME: 0865

IN WITNESS WHEREO	F, I have hereunto set my hand and seal this	day of
,	·	
	Sign:	
	Name: Hung-Chia Lin	
	ASSIGNOR	
WITNESS:		
111111111111111111111111111111111111111		
Date:		
	Name:	

ASSIGNMENT

WHEREAS, the undersigned, to wit:

- Ryan RINGHOLZ residing at 2 Cedarwood Lane, Mill Valley, California 94941;
- Hung-Chia LIN residing at No. 1 Lane 3, Gong Yuan Road, Jiali District, Tainan City 72258, TAIWAN ROC

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"FOOTWEAR CLOSURE SYSTEM"

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	on	October 27, 2016	· • • • • • • • • • • • • • • • • • • •	

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ASSIGNORS also do hereby covenant that they have the full right to convey the entire right, title, and interest herein assigned, and that they have not and will not execute any agreement in conflict herewith;

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ASSIGNORS also do hereby agree to, at any time, upon request, without further or additional consideration but at the expense of said ASSIGNEE, its successors, assigns, or legal representatives, execute and deliver any and all papers, make all rightful oaths, and do all lawful acts that may be necessary or desirable to perfect the entire right, title, and interest in said application, including any and all continuations, continuations-in-part, divisionals, reissues, re-examinations, substitutions, and extensions thereof, and any and all patents of the United States and foreign countries that may issue therefrom said ASSIGNEE, its successors, assigns, and legal representatives, and generally do everything possible to vest the entire right, title, and interest herein assigned in said ASSIGNEE, its successors, assigns, and legal representatives;

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USSN 15/336094

ASSIGNEE I	hereby acknowledges and accepts the fo	oregoing assignment.	
The undersig	ned is authorized to act on behalf of AS	SSIGNEE, Plae, Inc.	
Signature:		Date:	08 December 2016
Name:	Ryan Ringholz		
Title:	Secretary		

Attorney Docket No.: 2207916.00135US2

USSN 15/336094

IN WITNESS WHEREOF, I have hereunto set my hand and seal this		day of	
		*	
		Sign:	
		Name:Ryan Ringholz	
		ASSIGNOR	
WITNESS:			
Date:			
		Name:	

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 16 day of Movember. 2016:

Sign: Name: Hung-Chia Lin ASSIGNOR

Date 1016/11/16 Change Name. It to The Total

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PATENT REEL: 041153 FRAME: 0871

RECORDED: 02/02/2017